

STORTRACK

EXPLORER
SELF-STORAGE

Market Report

Produced on Apr 23 2025

Report for:

Station Road Brentford
Central,
Brentford TW88EF
3 mile radius



STORTRACK

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Executive Summary

Market: Station RoadBrentford Central, Brentford TW88EF

Market Type: 3 mile radius

Comparisons are made with: National Totals and Averages

This Market Report consists of data gathered from multiple public information sources and proprietary analysis and calculations made by StorTrack Analytics Team. The report includes sections listed below. The executive summary of this report is as follows:

	This Market	National
No. of Stores in Market	37	5,030

Current Supply to Market:

There is 2.43 square feet/capita supply in this market. The UK national average is N/A sqft/capita.

Across all unit types, there is currently 0% of inventory offline (not advertised). The UK national figure at the moment is 35% of inventory offline and comparing against national average, this market's supply level could be characterized as an under-supply.

Rate Trends in Market:

The rates in this Market have trended down in the last 3 months, by -0.94%. This would indicate a decreased demand against available supply. The current UK national rate trend for the past 3 months is up, by 1.22%.

Use of Promotions:

In this market, over the past 3 months there are no promotions.

New Developments:

There are three known new developments in this market.

StorTrack is currently tracking 178 new developments across the UK.

There have been no new facilities openings in last year.

Market Snapshot

The Market Snapshot is a one-look overview of the market.

	This Market	5 Miles Radius	1 Mile Radius	National
Net Rentable Sq Ft	1,057,949	2,426,756	253,925	102,683,414
Sq Ft per Capita	2.43	1.93	6.20	1.53
Sq Ft per Household	6.09	5.04	14.84	3.65
Total Stores	37	83	7	5,030
• Large Ops	15	39	2	509
• Mid Ops	3	4	2	399
• Small Ops	8	13	3	980
• Single Ops	11	27	0	3,142
New Developments	3	5	1	181
Sq Ft of Developments	186,012	422,338	45,945	7,752,321
Stores opened within the last year	0	0	0	17
Population	434,629	1,254,333	40,945	67,026,307
Households	173,839	481,792	17,114	28,101,832
Rental Households	87,346	221,676	8,138	10,646,397

Market Snapshot Continued

	This Market	5 Miles Radius	1 Mile Radius	National
Rental Households Percentage	50.25 %	46.01 %	47.55 %	37.89 %
Median Household Income	£ 60,114	£ 56,066	£ 57,688	£ 38,032
Average Weekly Rate Per Square Feet				
All Units	£ 1.02	£ 1.06	£ 0.93	N/A
Rate Trend (12 months)	3.06 %	0.17 %	- 0.31 %	- 1.17 %
Units Not Advertised	0 %	3 %	0 %	35 %
Market Including Known Developments				
Net Rentable Sq Ft	1,243,961	2,849,094	299,870	110,435,735
Sq Ft per Capita	2.86	2.27	7.32	1.65
Sq Ft per Household	7.16	5.91	17.52	3.93
Total Stores	40	88	8	5,211
• Large Ops	15	39	2	509
• Mid Ops	3	4	2	399
• Small Ops	8	13	3	980
• Single Ops	11	27	0	3,142

Store Types

Breakdown of all the stores within the market, broken down by Large Operators (25+ stores), Midsize Operators (10+ stores), Small Operator (2+ stores) and Single Operators (1 store, independent operators).

STORES IN MARKET	LARGE OPERATOR		MEDIUM OPERATOR		SMALL OPERATOR		SINGLE OPERATOR	
	NUMBER	% OF MARKET	NUMBER	% OF MARKET	NUMBER	% OF MARKET	NUMBER	% OF MARKET
37	15	40.54	3	8.11	8	21.62	11	29.73
5030	509	10.12	399	7.93	980	19.48	3142	62.47

● This Market ● National Totals and Averages

Unit Types Offered

Analysis of the most common unit types - with the percentage of Stores in the market currently offering that unit type.

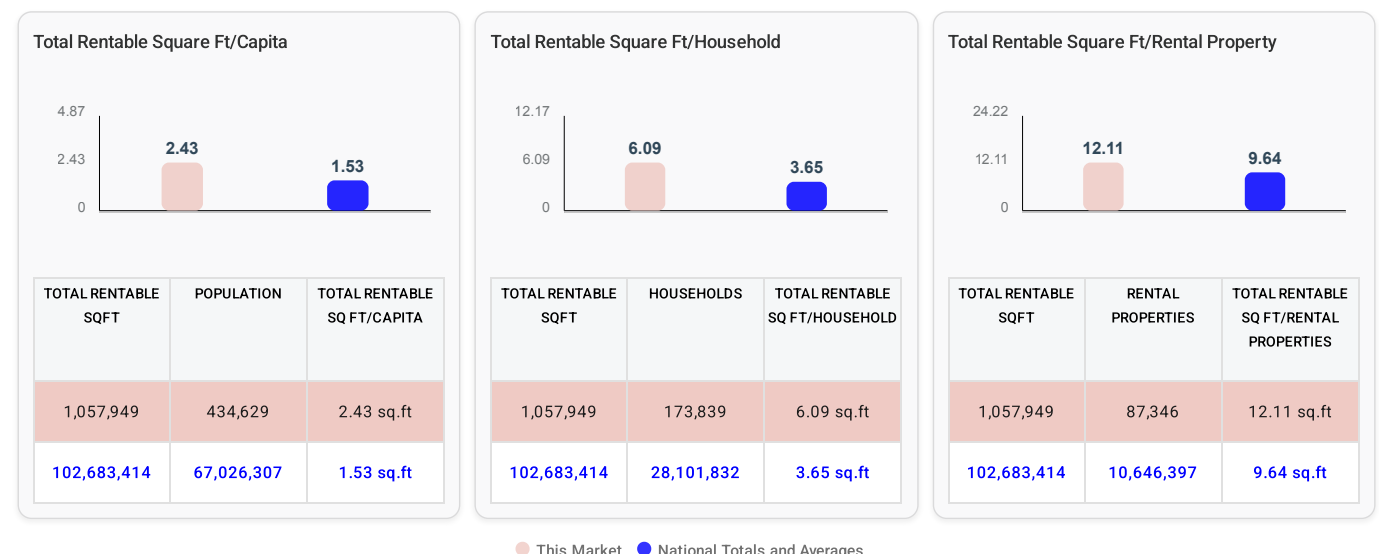
ALL UNITS	20 SQ.FT	25 SQ.FT	35 SQ.FT	40 SQ.FT	50 SQ.FT	75 SQ.FT	80 SQ.FT	100 SQ.FT	150 SQ.FT	160 SQ.FT	200 SQ.FT
78.38%	35.14%	54.05%	67.57%	27.03%	59.46%	51.35%	16.22%	48.65%	51.35%	16.22%	51.35%
100.00%	29.40%	61.78%	60.86%	27.28%	68.60%	59.48%	20.80%	65.16%	54.04%	20.46%	47.85%

● This Market ● National Totals and Averages

Overall Market Supply Metrics

Analysis of supply metrics in the market. A side-by-side bar chart comparison, shows the Market's Total Rentable Square Footage per Capita, Total Rentable Square Footage per Household and Total Rentable Square Footage per Rental Property.

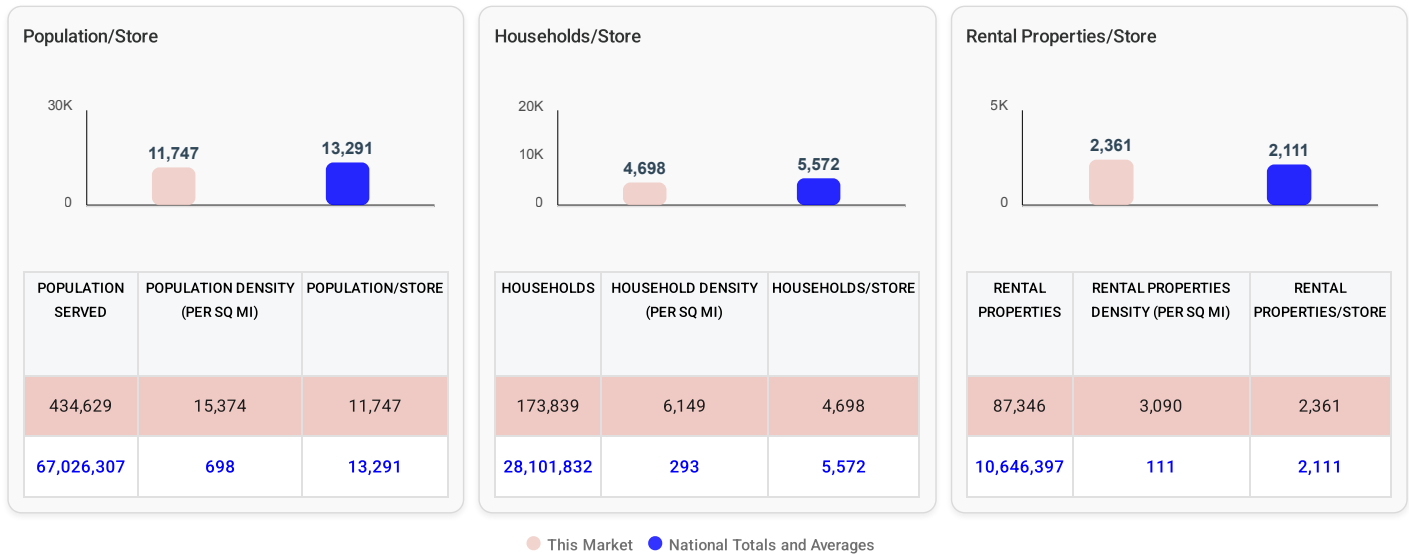
Population data based on 2019 demographics data. Households and Rental Properties data based on 2011 demographics data.



Size of Market per Store

Analysis on the supply of the market against the market's population. A side-by-side bar chart comparison, shows the Market's total Population per Store, Market Households per Store and Rental Properties per Store.

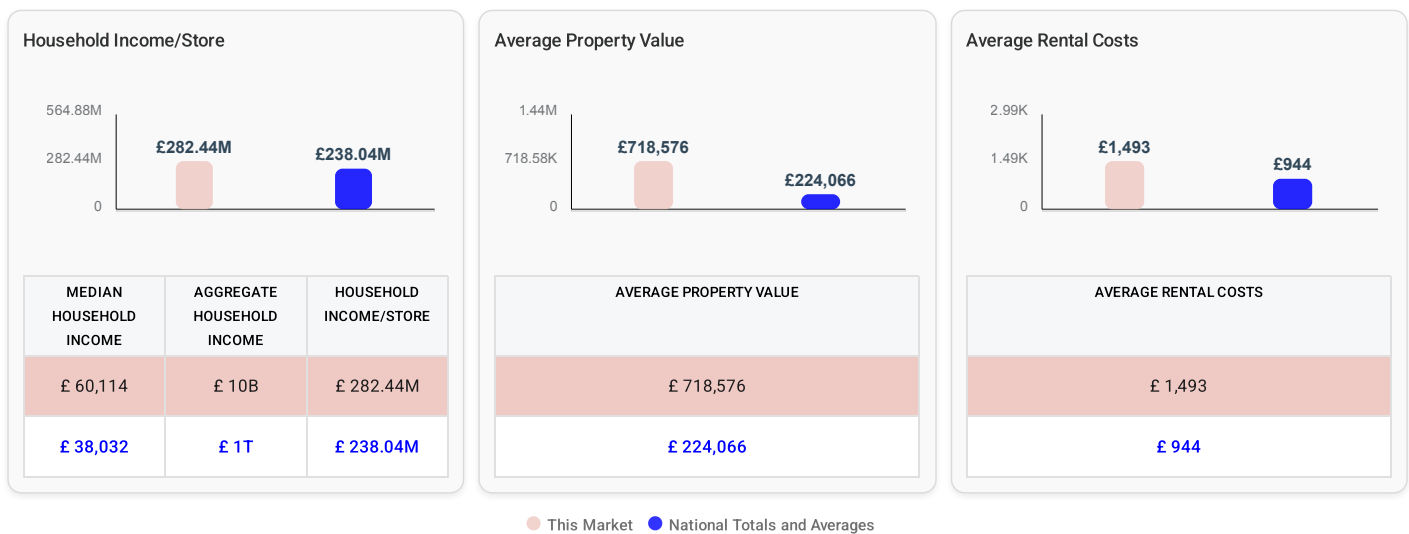
Population data based on 2019 demographics data. Households and Rental Properties data based on 2011 demographics data.



Market Spending Power

Analysis on the market's spending power. A side-by-side bar chart comparison, shows the Market's Median Household Income, Aggregate Household Income, Household Income per Store, Average Market Property Value, and Average Rental Costs.

Household Income data based on 2011 demographics data. Average Property Value data based on 2019 data. Average Rental Cost data based on 2020 data.



12 Month Trailing Average Rate History

View 12 month trailing average weekly rates for the past one year.

Summary - (Value, Any Floor)

		ALL UNITS	20 SQ.FT	25 SQ.FT	35 SQ.FT	40 SQ.FT	50 SQ.FT	75 SQ.FT	80 SQ.FT	100 SQ.FT	150 SQ.FT	160 SQ.FT	200 SQ.FT
	Market Average Price	£70.26	£25.82	£29.74	£34.00	£42.89	£49.50	£66.01	£65.87	£82.10	£128.67	£118.72	£150.19
Space Station Brentford 0.06 mile Station Road, Brentford Central, Brentford, GREATER LONDON TW88EF	Current Price	£52.32	£15.23	£32.47	£50.37	£42.30	£51.46	-	£64.51	-	-	£109.91	-
	12 mo. trailing avg.	£63.03	£16.82	£32.07	£45.83	£42.30	£51.14	-	£63.89	£101.61	-	£108.45	-
STOREX storage 0.43 mile Great West Road, Brentford, GREATER LONDON TW89AD	Current Price	-	-	-	-	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Safestore - Brentford 0.44 mile Unit 5, Great West Trading Estate,Great West Road, Brentford, GREATER LONDON TW89DN	Current Price	£88.57	-	£25.49	£50.99	-	£52.99	£71.49	-	-	£112.49	-	£217.99
	12 mo. trailing avg.	£82.19	-	£25.26	£37.73	-	£41.14	£61.73	-	£95.66	£119.72	-	£190.64
Wow Storage 0.48 mile Transport Avenue, Brentford, GREATER LONDON TW89HF	Current Price	-	-	-	-	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Henfield Storage - Chiswick 0.58 mile Unit 4 Shield Drive, Brentford, GREATER LONDON TW89EX	Current Price	£40.38	£17.77	£17.14	£20.49	£22.33	£30.84	£37.24	-	£41.11	£75.76	-	£100.74
	12 mo. trailing avg.	£34.57	£14.56	£15.40	£19.90	£20.51	£26.06	£34.08	-	£38.70	£60.52	-	£79.95
Space Station Chiswick 0.59 mile Westway House, Transport Avenue, Brentford, GREATER LONDON TW89HF	Current Price	£79.16	£27.39	£30.78	£31.84	-	£48.77	£69.62	-	£88.09	£144.35	£126.21	£145.38
	12 mo. trailing avg.	£72.64	£27.39	£31.59	£31.84	£41.52	£48.77	£69.62	-	£88.09	£141.19	£126.21	£150.65
Access Self Storage Brentford 0.78 mile 893 Great West Road, Isleworth, GREATER LONDON TW75PD	Current Price	£74.66	£23.31	£30.00	£35.77	-	£50.77	£69.23	-	£103.85	£132.00	-	£152.31
	12 mo. trailing avg.	£73.31	£23.31	£30.00	£35.76	-	£50.73	£68.02	-	£101.11	£127.51	-	£149.07
Big Yellow Self Storage - Chiswick 1.06 miles 961 Great West Road, Brentford, GREATER LONDON TW89FX	Current Price	£81.60	£27.30	£33.90	-	£48.60	£60.30	£86.40	-	£87.90	£115.80	-	£192.60
	12 mo. trailing avg.	£84.80	£29.81	£32.61	-	£49.47	£56.42	£72.39	-	£93.35	£141.69	-	£199.81

12 Month Trailing Average Rate History Continued

Summary - (Value, Any Floor)

		ALL UNITS	20 SQ.FT	25 SQ.FT	35 SQ.FT	40 SQ.FT	50 SQ.FT	75 SQ.FT	80 SQ.FT	100 SQ.FT	150 SQ.FT	160 SQ.FT	200 SQ.FT
Shurgard Self Storage - Chiswick 1.30 miles 210 Power Rd, Chiswick, GREATER LONDON W45PY	Current Price	£75.35	-	-	-	-	£30.00	-	£41.77	-	-	£98.54	£131.08
	12 mo. trailing avg.	£69.30	-	-	-	£23.54	£30.00	-	£41.83	£44.31	-	£84.11	£131.34
Storage Isleworth 1.63 miles 159 Twickenham Road, Isleworth, GREATER LONDON TW77DL	Current Price	£21.00	-	-	£21.00	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	£21.00	-	-	£21.00	-	-	-	-	-	-	-	-
Safestore - Chiswick 1.68 miles 22 Sutton Lane North, Great West Road, Chiswick, London, GREATER LONDON W44LD	Current Price	£78.91	-	£33.99	£60.99	-	£53.99	£83.99	-	£84.49	£155.99	-	-
	12 mo. trailing avg.	£88.36	-	£40.25	£55.46	-	£70.27	£92.97	-	£112.20	£158.65	-	-
Self Storage Chiswick Ltd. 1.70 miles St Thomas' Rd, Chiswick, London, GREATER LONDON W43LD	Current Price	£21.00	-	-	£21.00	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	£21.00	-	-	£21.00	-	-	-	-	-	-	-	-
Big Yellow Self Storage - Richmond 1.73 miles Victoria Villas, Lower Mortlake Road, Richmond, NORTH YORKSHIRE TW92JX	Current Price	£95.73	£30.30	£44.70	£45.90	£51.90	£69.00	£85.20	-	£131.10	£180.60	-	£222.90
	12 mo. trailing avg.	£89.99	£30.14	£36.50	£47.44	£48.60	£60.65	£90.61	-	£114.44	£167.47	-	£214.32
Magenta Self Storage - London 1.75 miles 16 Stirling Road, London, GREATER LONDON W38DJ	Current Price	£83.58	-	£28.67	£31.24	-	£62.16	£62.47	-	£75.60	£138.94	-	£185.95
	12 mo. trailing avg.	£78.64	-	£28.67	£36.76	-	£50.40	£73.50	-	£84.00	£127.06	-	£161.70
Isleworth Self Storage 1.76 miles 207-209 Worton Road, Isleworth, GREATER LONDON TW76DS	Current Price	£52.05	-	£19.80	£25.08	-	£32.34	£44.55	-	£61.05	£85.80	-	£95.70
	12 mo. trailing avg.	£52.09	-	£19.80	£25.08	-	£32.34	£44.55	-	£61.05	£85.80	-	£95.70
Magenta Self Storage 1.76 miles Warple Way, London, GREATER LONDON W30BG	Current Price	-	-	-	-	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Currie Easy Self Storage Ltd - Richmond 1.82 miles 1-13 Market Road, Richmond, GREATER LONDON TW94LZ	Current Price	£65.15	-	£25.08	£31.68	-	£42.24	£60.06	-	£72.60	£103.95	-	£120.45
	12 mo. trailing avg.	£65.21	-	£25.08	£31.68	-	£42.24	£60.06	-	£72.60	£103.95	-	£120.45

12 Month Trailing Average Rate History Continued

Summary - (Value, Any Floor)

		ALL UNITS	20 SQ.FT	25 SQ.FT	35 SQ.FT	40 SQ.FT	50 SQ.FT	75 SQ.FT	80 SQ.FT	100 SQ.FT	150 SQ.FT	160 SQ.FT	200 SQ.FT
Access self storage Isleworth 1.83 miles 592 London Road, Isleworth, GREATER LONDON TW74EY	Current Price	£68.19	£23.77	£27.92	£42.92	-	£46.38	£55.15	-	£78.92	£117.46	-	£153.00
	12 mo. trailing avg.	£63.96	£23.42	£26.24	£34.08	-	£40.18	£53.14	-	£70.37	£118.63	-	£145.14
Happy 2 Move 1.89 miles 29 Cherington Road, London, GREATER LONDON W73HL	Current Price	-	-	-	-	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Access Self Storage Ealing 1.91 miles Manor Road, West Ealing, London, GREATER LONDON W130AS	Current Price	£73.27	£31.62	£33.00	£43.85	£52.62	£56.31	£68.08	£80.08	£85.62	£134.54	-	£147.00
	12 mo. trailing avg.	£71.97	£29.37	£32.68	£42.58	£45.84	£54.23	£66.12	£80.20	£91.57	£125.80	-	£152.04
Self Storage Ealing 1.91 miles Saunders House, 53 The Mall, London, GREATER LONDON W53TA	Current Price	£21.00	-	-	£21.00	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	£21.00	-	-	£21.00	-	-	-	-	-	-	-	-
Big Yellow Self Storage - Sheen 1.94 miles 197 Lower Richmond Road, Richmond, NORTH YORKSHIRE TW94LN	Current Price	£84.19	£35.10	£33.60	-	£45.90	£51.90	£72.30	-	£98.40	£198.90	-	£137.40
	12 mo. trailing avg.	£79.34	£31.76	£34.44	-	£39.19	£49.98	£66.27	-	£83.78	£147.02	-	£180.60
Storemates Iutrc 1.96 miles 120 Avenue Rd, Acton, GREATER LONDON W38QG	Current Price	-	-	-	-	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Self Storage Richmond upon Thames Ltd 2.04 miles 2 Heron Square, Richmond, NORTH YORKSHIRE TW91EP	Current Price	£21.00	-	-	£21.00	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	£21.00	-	-	£21.00	-	-	-	-	-	-	-	-
Space Station Isleworth 2.10 miles 17-18 Worton Hall Estate, Worton Road, Isleworth, GREATER LONDON TW76ER	Current Price	£58.61	-	-	£30.79	-	£40.14	-	£60.48	-	-	£103.03	-
	12 mo. trailing avg.	£56.43	-	-	£32.44	£34.16	£42.92	-	£60.48	-	-	£103.03	-
Big Yellow Self Storage - Ealing 2.23 miles 399 Uxbridge Road, London, GREATER LONDON UB13EW	Current Price	£66.11	£30.00	£27.90	-	£48.60	£52.80	£62.70	-	£66.30	£127.80	-	£112.80
	12 mo. trailing avg.	£68.20	£29.62	£29.83	-	£44.24	£51.35	£60.27	-	£79.21	£120.66	-	£129.82

12 Month Trailing Average Rate History Continued

Summary - (Value, Any Floor)

		ALL UNITS	20 SQ.FT	25 SQ.FT	35 SQ.FT	40 SQ.FT	50 SQ.FT	75 SQ.FT	80 SQ.FT	100 SQ.FT	150 SQ.FT	160 SQ.FT	200 SQ.FT
Currie Easy Self Storage Ltd - Twickenham 2.39 miles Unit A,Twickenham Trading Estate,Rugby Road, Twickenham, GREATER LONDON TW11DQ	Current Price	£52.23	-	£18.15	£26.40	-	£32.34	£41.25	-	£59.40	£82.50	-	£105.60
	12 mo. trailing avg.	£52.25	-	£18.15	£26.40	-	£32.34	£41.25	-	£59.40	£82.50	-	£105.60
Access Self Storage Twickenham 2.45 miles 30 Rugby Road, Twickenham, GREATER LONDON TW11DG	Current Price	£66.59	£20.77	£23.77	£33.46	£35.31	£45.46	£64.15	£64.62	£73.38	£113.54	£120.92	£137.08
	12 mo. trailing avg.	£65.76	£20.46	£23.50	£33.61	£35.61	£44.57	£63.47	£64.21	£76.58	£106.02	£117.89	£138.09
Safestore - Acton 2.50 miles 5-10 Eastman Road, London, GREATER LONDON W37YG	Current Price	£101.63	-	£43.49	£47.49	-	£69.49	£80.49	-	£97.99	£156.99	-	£215.49
	12 mo. trailing avg.	£90.71	-	£43.55	£44.73	-	£56.05	£78.39	-	£106.01	£123.69	-	£182.38
GB Liners London 2.50 miles 28 Armstrong Way,Great Western Industrial Park, Southall, GREATER LONDON UB24SD	Current Price	-	-	-	-	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Storage Acton Ltd 2.50 miles 28 Eastman Rd, Acton, GREATER LONDON W37YG	Current Price	£21.00	-	-	£21.00	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	£21.00	-	-	£21.00	-	-	-	-	-	-	-	-
Central Moves Removals & Storage 2.50 miles Skills Centre, Twickenham Trading Estate, Rugby Road, Twickenham, GREATER LONDON TW11DG	Current Price	-	-	-	-	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Big Yellow Self Storage - Twickenham 2.53 miles 1A Rugby Road, Twickenham, GREATER LONDON TW11DG	Current Price	£61.90	£23.10	£28.20	£48.30	£33.60	£48.90	£63.90	-	£75.30	£116.70	-	£119.10
	12 mo. trailing avg.	£61.18	£22.14	£26.85	£46.78	£41.05	£44.53	£61.36	-	£71.72	£107.02	-	£126.45
Access Self Storage Acton 2.55 miles 207-211 The Vale, Acton, London, GREATER LONDON W37QS	Current Price	£85.66	£30.00	£36.69	£45.46	£47.77	£60.46	£75.92	£83.77	£96.69	£150.69	£153.69	£161.08
	12 mo. trailing avg.	£86.62	£31.59	£36.77	£49.42	£51.85	£58.64	£75.52	£87.20	£98.58	£146.53	£154.61	£160.10
Storage King Self Storage in Acton 2.62 miles 54-58 Stanley Gardens, Acton, GREATER LONDON W37SZ	Current Price	-	-	-	-	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-

12 Month Trailing Average Rate History Continued

Summary - (Value, Any Floor)

		ALL UNITS	20 SQ.FT	25 SQ.FT	35 SQ.FT	40 SQ.FT	50 SQ.FT	75 SQ.FT	80 SQ.FT	100 SQ.FT	150 SQ.FT	160 SQ.FT	200 SQ.FT
Storage Cranford Ltd. 2.65 miles 131A Heston Rd, Heston, Hounslow, GREATER LONDON TW50RF	Current Price	£21.00	-	-	£21.00	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	£21.00	-	-	£21.00	-	-	-	-	-	-	-	-
Storage Kings Cross 2.99 miles 2 East Vale, London, GREATER LONDON W37RU	Current Price	£21.00	-	-	£21.00	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	£21.00	-	-	£21.00	-	-	-	-	-	-	-	-

Summary - (Premium, Any Floor)

		ALL UNITS	20 SQ.FT	25 SQ.FT	35 SQ.FT	40 SQ.FT	50 SQ.FT	75 SQ.FT	80 SQ.FT	100 SQ.FT	150 SQ.FT	160 SQ.FT	200 SQ.FT
	Market Average Price	£63.76	£26.81	£32.24	£35.28	£48.29	£53.61	£72.45	£68.72	£90.10	£135.34	£118.72	£167.84
Space Station Brentford 0.06 mile Station Road, Brentford Central, Brentford, GREATER LONDON TW88EF	Current Price	£52.32	£15.23	£32.47	£50.37	£42.30	£51.46	-	£64.51	-	-	£109.91	-
	12 mo. trailing avg.	£63.03	£16.82	£32.07	£45.83	£42.30	£51.14	-	£63.89	£101.61	-	£108.45	-
STOREX storage 0.43 mile Great West Road, Brentford, GREATER LONDON TW89AD	Current Price	-	-	-	-	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Safestore - Brentford 0.44 mile Unit 5, Great West Trading Estate,Great West Road, Brentford, GREATER LONDON TW89DN	Current Price	£88.57	-	£25.49	£50.99	-	£52.99	£71.49	-	-	£112.49	-	£217.99
	12 mo. trailing avg.	£82.19	-	£25.26	£37.73	-	£41.14	£61.73	-	£95.66	£119.72	-	£190.64
Wow Storage 0.48 mile Transport Avenue, Brentford, GREATER LONDON TW89HF	Current Price	-	-	-	-	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Henfield Storage - Chiswick 0.58 mile Unit 4 Shield Drive, Brentford, GREATER LONDON TW89EX	Current Price	£40.61	£17.77	£18.00	£20.49	£23.51	£30.84	£37.24	-	£41.11	£75.76	-	£100.74
	12 mo. trailing avg.	£34.77	£14.56	£16.14	£19.90	£21.55	£26.06	£34.08	-	£38.70	£60.52	-	£79.95

12 Month Trailing Average Rate History Continued

Summary - (Premium, Any Floor)

		ALL UNITS	20 SQ.FT	25 SQ.FT	35 SQ.FT	40 SQ.FT	50 SQ.FT	75 SQ.FT	80 SQ.FT	100 SQ.FT	150 SQ.FT	160 SQ.FT	200 SQ.FT
Space Station Chiswick 0.59 mile Westway House, Transport Avenue, Brentford, GREATER LONDON TW89HF	Current Price	£79.16	£27.39	£30.78	£31.84	-	£48.77	£69.62	-	£88.09	£144.35	£126.21	£145.38
	12 mo. trailing avg.	£72.64	£27.39	£31.59	£31.84	£41.52	£48.77	£69.62	-	£88.09	£141.19	£126.21	£150.65
Access Self Storage Brentford 0.78 mile 893 Great West Road, Isleworth, GREATER LONDON TW75PD	Current Price	£82.39	£23.31	£33.00	£39.23	-	£55.85	£76.15	-	£114.23	£144.23	-	£173.08
	12 mo. trailing avg.	£80.50	£23.31	£32.94	£38.97	-	£55.56	£74.37	-	£110.78	£138.89	-	£168.09
Big Yellow Self Storage - Chiswick 1.06 miles 961 Great West Road, Brentford, GREATER LONDON TW89FX	Current Price	£97.05	£27.30	£33.90	-	£76.20	£60.30	£86.40	-	£87.90	£169.20	-	£235.20
	12 mo. trailing avg.	£94.91	£29.81	£32.61	-	£72.92	£56.42	£72.39	-	£93.35	£172.38	-	£226.05
Shurgard Self Storage - Chiswick 1.30 miles 210 Power Rd, Chiswick, GREATER LONDON W45PY	Current Price	£78.58	-	-	-	-	£30.00	-	£41.77	-	-	£98.54	£144.00
	12 mo. trailing avg.	£76.09	-	-	-	£23.54	£30.53	-	£42.60	£44.31	-	£94.97	£148.50
Storage Isleworth 1.63 miles 159 Twickenham Road, Isleworth, GREATER LONDON TW77DL	Current Price	£21.00	-	-	£21.00	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	£21.00	-	-	£21.00	-	-	-	-	-	-	-	-
Safestore - Chiswick 1.68 miles 22 Sutton Lane North, Great West Road, Chiswick, London, GREATER LONDON W44LD	Current Price	£78.91	-	£33.99	£60.99	-	£53.99	£83.99	-	£84.49	£155.99	-	-
	12 mo. trailing avg.	£88.36	-	£40.25	£55.46	-	£70.27	£92.97	-	£112.20	£158.65	-	-
Self Storage Chiswick Ltd. 1.70 miles St Thomas' Rd, Chiswick, London, GREATER LONDON W43LD	Current Price	£21.00	-	-	£21.00	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	£21.00	-	-	£21.00	-	-	-	-	-	-	-	-
Big Yellow Self Storage - Richmond 1.73 miles Victoria Villas, Lower Mortlake Road, Richmond, NORTH YORKSHIRE TW92JX	Current Price	£109.67	£30.30	£49.80	£66.90	£51.90	£84.30	£117.60	-	£144.30	£219.00	-	£222.90
	12 mo. trailing avg.	£100.14	£31.97	£44.32	£63.94	£57.56	£69.92	£107.08	-	£126.68	£185.80	-	£214.32
Magenta Self Storage - London 1.75 miles 16 Stirling Road, London, GREATER LONDON W38DJ	Current Price	£83.58	-	£28.67	£31.24	-	£62.16	£62.47	-	£75.60	£138.94	-	£185.95
	12 mo. trailing avg.	£78.64	-	£28.67	£36.76	-	£50.40	£73.50	-	£84.00	£127.06	-	£161.70

12 Month Trailing Average Rate History Continued

Summary - (Premium, Any Floor)

		ALL UNITS	20 SQ.FT	25 SQ.FT	35 SQ.FT	40 SQ.FT	50 SQ.FT	75 SQ.FT	80 SQ.FT	100 SQ.FT	150 SQ.FT	160 SQ.FT	200 SQ.FT
Isleworth Self Storage 1.76 miles 207-209 Worton Road, Isleworth, GREATER LONDON TW76DS	Current Price	£52.05	-	£19.80	£25.08	-	£32.34	£44.55	-	£61.05	£85.80	-	£95.70
	12 mo. trailing avg.	£52.09	-	£19.80	£25.08	-	£32.34	£44.55	-	£61.05	£85.80	-	£95.70
Magenta Self Storage 1.76 miles Warple Way, London, GREATER LONDON W30BG	Current Price	-	-	-	-	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Currie Easy Self Storage Ltd - Richmond 1.82 miles 1-13 Market Road, Richmond, GREATER LONDON W94LZ	Current Price	£65.15	-	£25.08	£31.68	-	£42.24	£60.06	-	£72.60	£103.95	-	£120.45
	12 mo. trailing avg.	£65.21	-	£25.08	£31.68	-	£42.24	£60.06	-	£72.60	£103.95	-	£120.45
Access self storage Isleworth 1.83 miles 592 London Road, Isleworth, GREATER LONDON W74EY	Current Price	£73.15	£23.77	£30.69	£42.92	-	£51.00	£60.69	-	£90.23	£117.46	-	£168.46
	12 mo. trailing avg.	£69.44	£23.42	£28.81	£34.08	-	£44.18	£58.31	-	£88.17	£118.63	-	£159.41
Happy 2 Move 1.89 miles 29 Cherington Road, London, GREATER LONDON W73HL	Current Price	-	-	-	-	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Access Self Storage Ealing 1.91 miles Manor Road, West Ealing, London, GREATER LONDON W130AS	Current Price	£78.69	£34.62	£36.23	£48.23	£57.92	£62.77	£74.77	£90.46	£100.38	£134.54	-	£147.00
	12 mo. trailing avg.	£77.78	£32.27	£36.53	£44.05	£52.66	£62.10	£81.26	£89.55	£102.14	£125.80	-	£152.04
Self Storage Ealing 1.91 miles Saunders House, 53 The Mall, London, GREATER LONDON W53TA	Current Price	£21.00	-	-	£21.00	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	£21.00	-	-	£21.00	-	-	-	-	-	-	-	-
Big Yellow Self Storage - Sheen 1.94 miles 197 Lower Richmond Road, Richmond, NORTH YORKSHIRE TW94LN	Current Price	£109.50	£35.10	£49.80	-	£51.00	£84.30	£117.60	-	£144.30	£198.90	-	£195.00
	12 mo. trailing avg.	£100.61	£31.76	£47.51	-	£55.02	£80.78	£112.58	-	£119.05	£168.16	-	£188.00
Storemates lutrc 1.96 miles 120 Avenue Rd, Acton, GREATER LONDON W38QG	Current Price	-	-	-	-	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-

12 Month Trailing Average Rate History Continued

Summary - (Premium, Any Floor)

		ALL UNITS	20 SQ.FT	25 SQ.FT	35 SQ.FT	40 SQ.FT	50 SQ.FT	75 SQ.FT	80 SQ.FT	100 SQ.FT	150 SQ.FT	160 SQ.FT	200 SQ.FT
Self Storage Richmond upon Thames Ltd 2.04 miles 2 Heron Square, Richmond, NORTH YORKSHIRE TW91EP	Current Price	£21.00	-	-	£21.00	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	£21.00	-	-	£21.00	-	-	-	-	-	-	-	-
Space Station Isleworth 2.10 miles 17-18 Worton Hall Estate, Worton Road, Isleworth, GREATER LONDON TW76ER	Current Price	£58.61	-	-	£30.79	-	£40.14	-	£60.48	-	-	£103.03	-
	12 mo. trailing avg.	£56.43	-	-	£32.44	£34.16	£42.92	-	£60.48	-	-	£103.03	-
Big Yellow Self Storage - Ealing 2.23 miles 399 Uxbridge Road, London, GREATER LONDON UB13EW	Current Price	£87.04	£37.80	£44.40	-	£59.70	£74.70	£68.70	-	£91.20	£127.80	-	£192.00
	12 mo. trailing avg.	£82.99	£35.99	£42.38	-	£56.73	£61.73	£72.48	-	£88.02	£133.70	-	£172.49
Currie Easy Self Storage Ltd - Twickenham 2.39 miles Unit A, Twickenham Trading Estate, Rugby Road, Twickenham, GREATER LONDON TW11DQ	Current Price	£52.23	-	£18.15	£26.40	-	£32.34	£41.25	-	£59.40	£82.50	-	£105.60
	12 mo. trailing avg.	£52.25	-	£18.15	£26.40	-	£32.34	£41.25	-	£59.40	£82.50	-	£105.60
Access Self Storage Twickenham 2.45 miles 30 Rugby Road, Twickenham, GREATER LONDON TW11DG	Current Price	£73.62	£22.85	£26.08	£36.69	£39.00	£50.08	£70.38	£71.31	£84.69	£124.85	£120.92	£162.92
	12 mo. trailing avg.	£72.48	£22.43	£26.03	£36.92	£39.17	£48.91	£69.61	£70.78	£85.25	£116.94	£117.89	£163.68
Safestore - Acton 2.50 miles 5-10 Eastman Road, London, GREATER LONDON W37YG	Current Price	£101.63	-	£43.49	£47.49	-	£69.49	£80.49	-	£97.99	£156.99	-	£215.49
	12 mo. trailing avg.	£90.71	-	£43.55	£44.73	-	£56.05	£78.39	-	£106.01	£123.69	-	£182.38
GB Liners London 2.50 miles 28 Armstrong Way, Great Western Industrial Park, Southall, GREATER LONDON UB24SD	Current Price	-	-	-	-	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Storage Acton Ltd 2.50 miles 28 Eastman Rd, Acton, GREATER LONDON W37YG	Current Price	£21.00	-	-	£21.00	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	£21.00	-	-	£21.00	-	-	-	-	-	-	-	-
Central Moves Removals & Storage 2.50 miles Skills Centre, Twickenham Trading Estate, Rugby Road, Twickenham, GREATER LONDON TW11DG	Current Price	-	-	-	-	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-

12 Month Trailing Average Rate History Continued

Summary - (Premium, Any Floor)

		ALL UNITS	20 SQ.FT	25 SQ.FT	35 SQ.FT	40 SQ.FT	50 SQ.FT	75 SQ.FT	80 SQ.FT	100 SQ.FT	150 SQ.FT	160 SQ.FT	200 SQ.FT
Big Yellow Self Storage - Twickenham 2.53 miles 1A Rugby Road, Twickenham, GREATER LONDON TW11DG	Current Price	£68.67	£23.10	£28.20	£48.30	£33.60	£48.90	£70.20	-	£87.60	£128.10	-	£150.00
	12 mo. trailing avg.	£69.92	£22.14	£26.85	£46.78	£41.05	£44.53	£67.17	-	£88.77	£133.12	-	£155.34
Access Self Storage Acton 2.55 miles 207-211 The Vale, Acton, London, GREATER LONDON W37QS	Current Price	£90.84	£30.00	£36.69	£45.46	£47.77	£60.46	£82.85	£83.77	£96.69	£150.69	£153.69	£211.15
	12 mo. trailing avg.	£90.65	£31.59	£36.77	£49.42	£51.85	£58.65	£84.12	£87.20	£98.58	£146.53	£154.61	£194.59
Storage King Self Storage in Acton 2.62 miles 54-58 Stanley Gardens, Acton, GREATER LONDON W37SZ	Current Price	-	-	-	-	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	-	-	-	-	-	-	-	-	-	-	-	-
Storage Cranford Ltd. 2.65 miles 131A Heston Rd, Heston, Hounslow, GREATER LONDON TW50RF	Current Price	£21.00	-	-	£21.00	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	£21.00	-	-	£21.00	-	-	-	-	-	-	-	-
Storage Kings Cross 2.99 miles 2 East Vale, London, GREATER LONDON W37RU	Current Price	£21.00	-	-	£21.00	-	-	-	-	-	-	-	-
	12 mo. trailing avg.	£21.00	-	-	£21.00	-	-	-	-	-	-	-	-

Rate per Square Foot by Store Type

Comparison of the current weekly rate per Square Foot of the market to the average weekly rate per square foot by each of the store types - Large Operators (25+ stores), Midsize Operators (10+ stores), Small Operator (2+ stores) and Single Operators (1 store, independent operators).

OVERALL MARKET AVERAGE	LARGE OPERATOR	MEDIUM OPERATOR	SMALL OPERATOR	SINGLE OPERATOR
£1.02	£1.10	£0.95	£0.71	£0.60
£0.74	£0.87	£0.66	£0.64	£0.60

This Market National Totals and Averages

Rate per Square Foot by Unit Type

Analysis of the average weekly rate per square foot by each of the most common unit types.

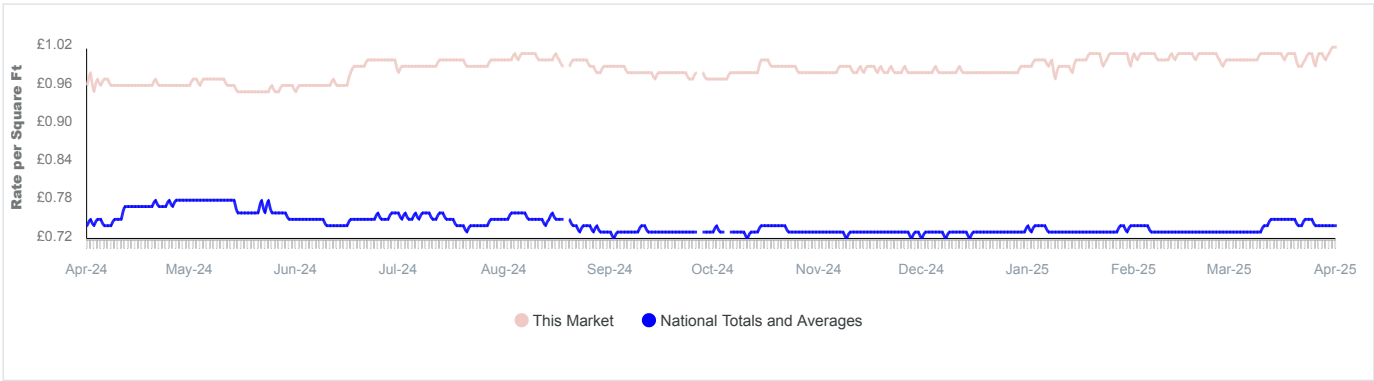
ALL UNITS	20 SQ.FT	25 SQ.FT	35 SQ.FT	40 SQ.FT	50 SQ.FT	75 SQ.FT	80 SQ.FT	100 SQ.FT	150 SQ.FT	160 SQ.FT	200 SQ.FT
£1.02	£1.36	£1.26	£1.03	£1.16	£1.07	£0.95	£0.87	£0.91	£0.91	£0.74	£0.79
£0.74	£1.08	£0.96	£0.82	£0.90	£0.75	£0.67	£0.57	£0.62	£0.60	£0.41	£0.60

This Market National Totals and Averages

Rate per Square Foot History Graph


Historical graphs showing the average weekly rate per square feet for each of the most common unit types.

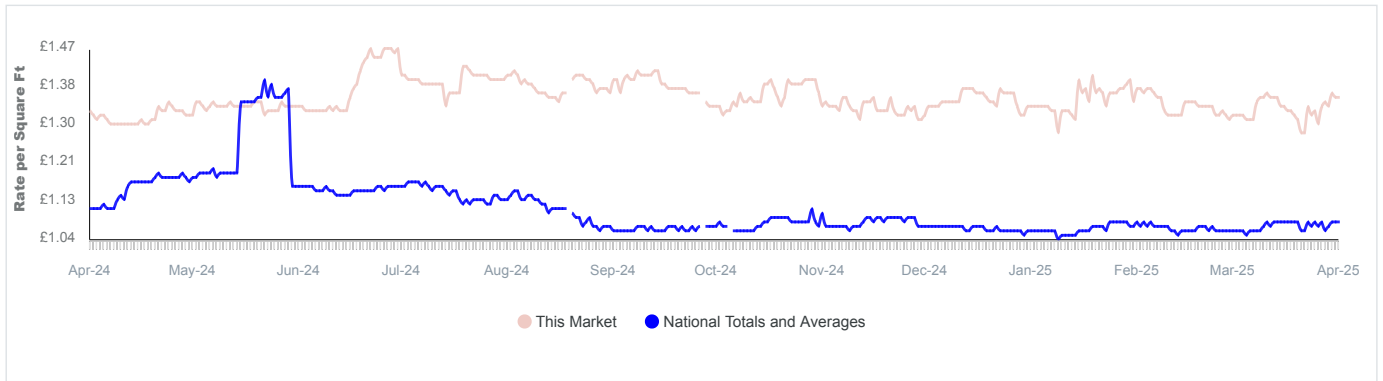
All Units (Last 1 Year)



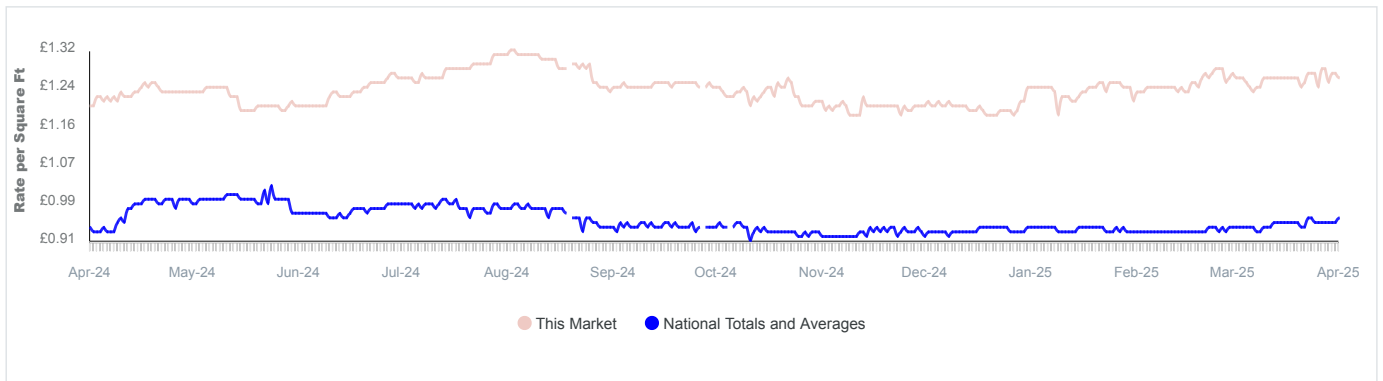
Rate per Square Foot History Graph Continued

20 sq.ft (Last 1 Year)

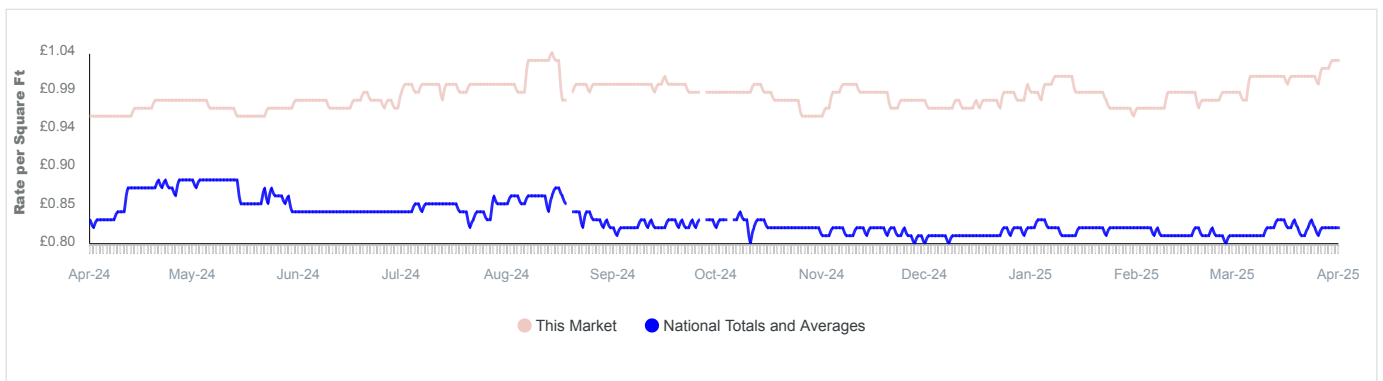
  This Market  National Totals and Averages *has same value in the series.*



25 sq.ft (Last 1 Year)

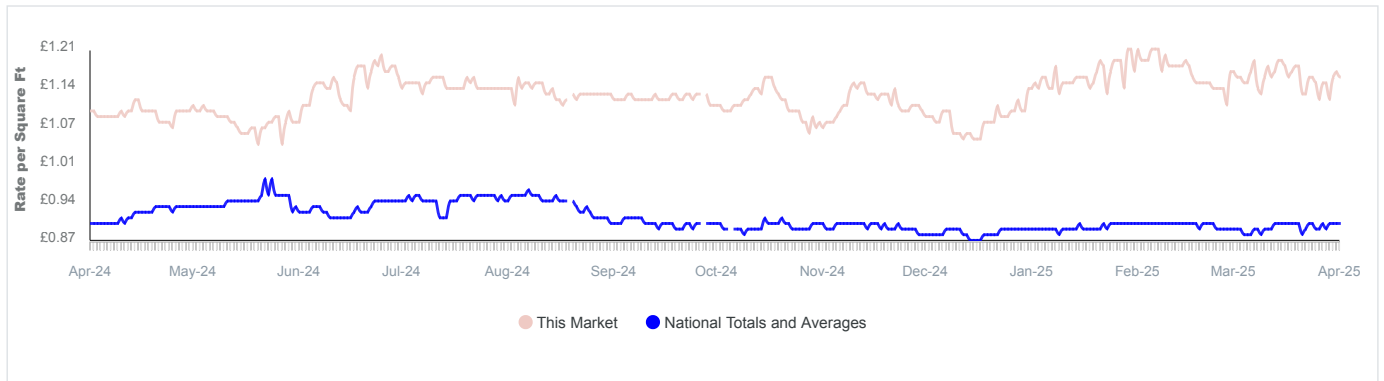


35 sq.ft (Last 1 Year)

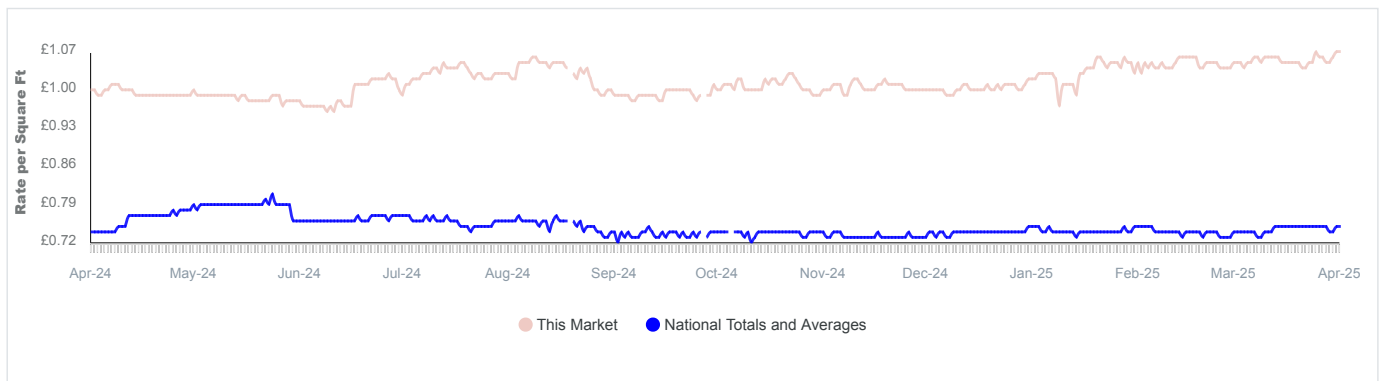


Rate per Square Foot History Graph Continued

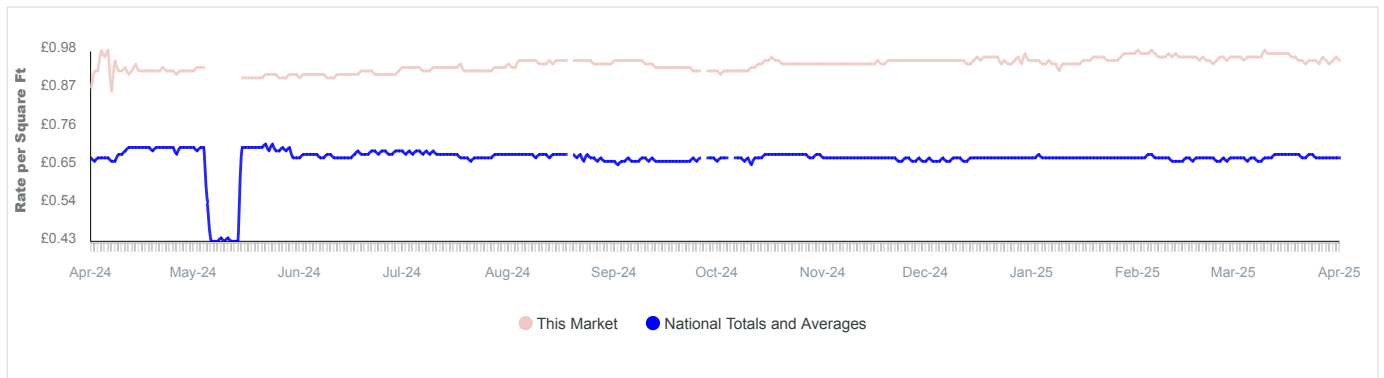
40 sq.ft (Last 1 Year)



50 sq.ft (Last 1 Year)

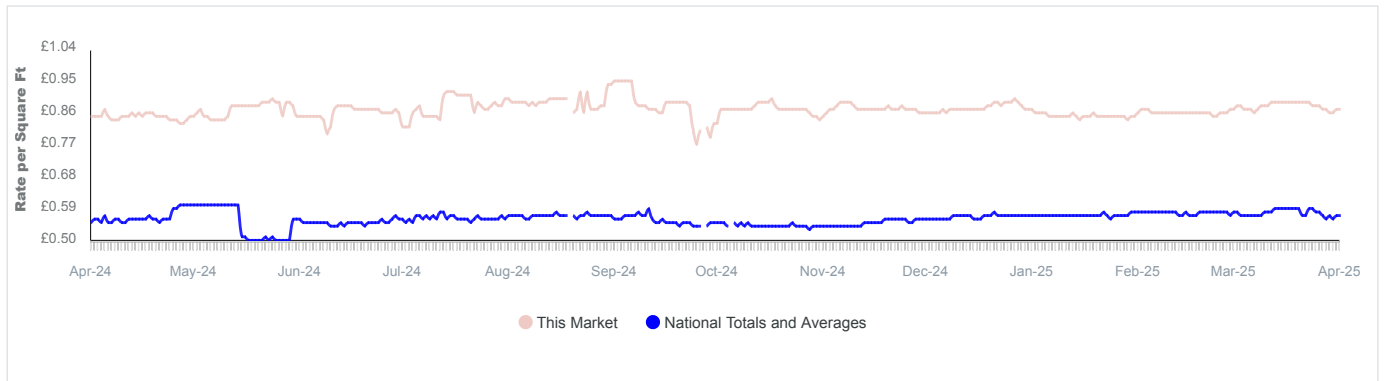


75 sq.ft (Last 1 Year)

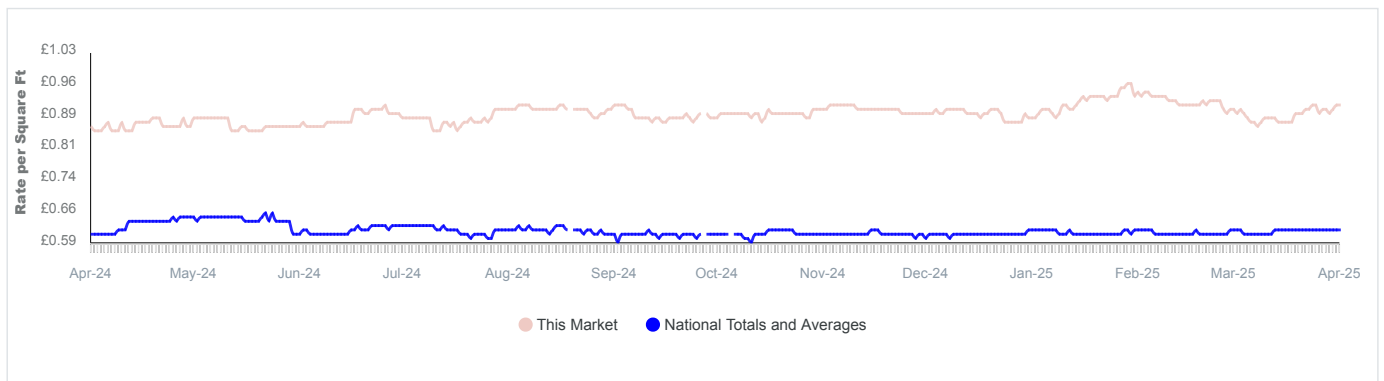


Rate per Square Foot History Graph Continued

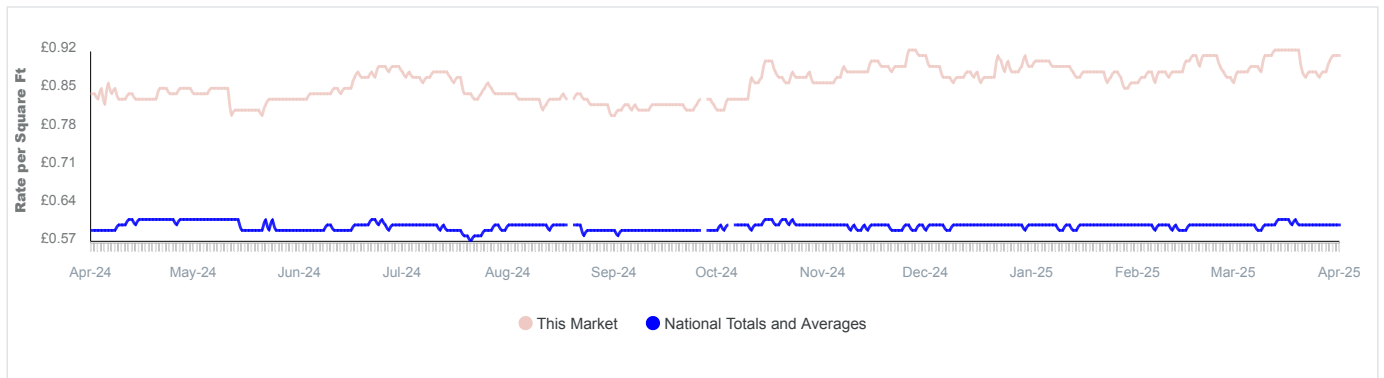
80 sq.ft (Last 1 Year)



100 sq.ft (Last 1 Year)

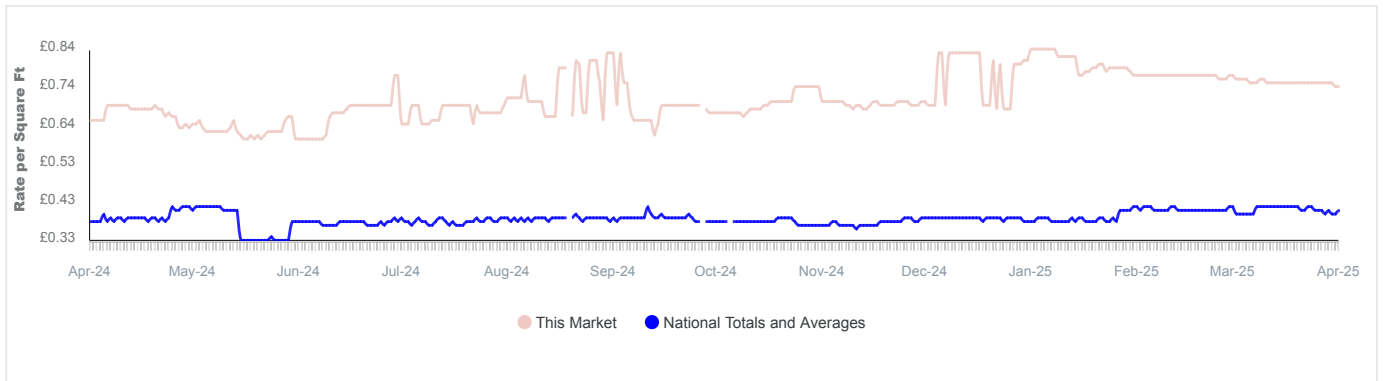


150 sq.ft (Last 1 Year)

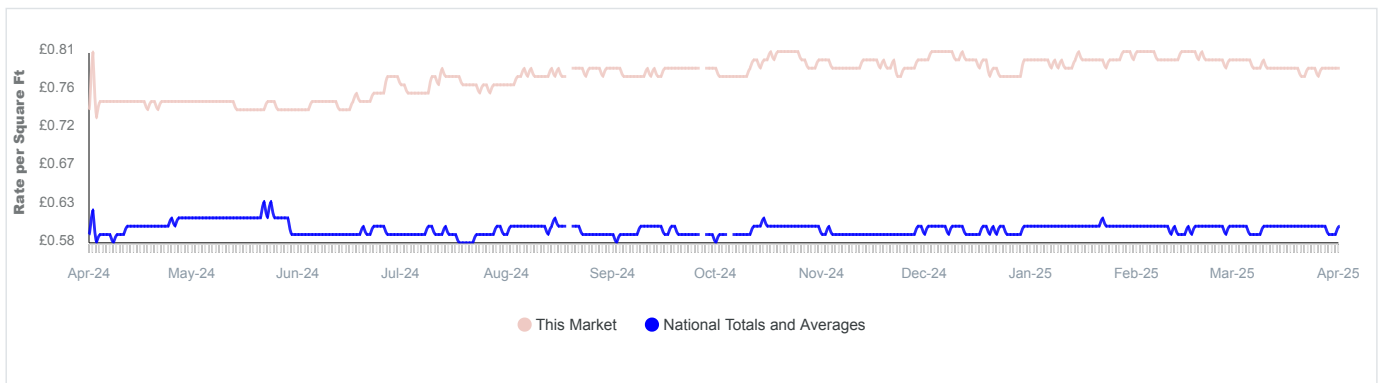


Rate per Square Foot History Graph Continued

160 sq.ft (Last 1 Year)



200 sq.ft (Last 1 Year)



Average Unit Type Rates

Comparison of each of the most common unit types and the average Advertised Weekly Online rate for each.

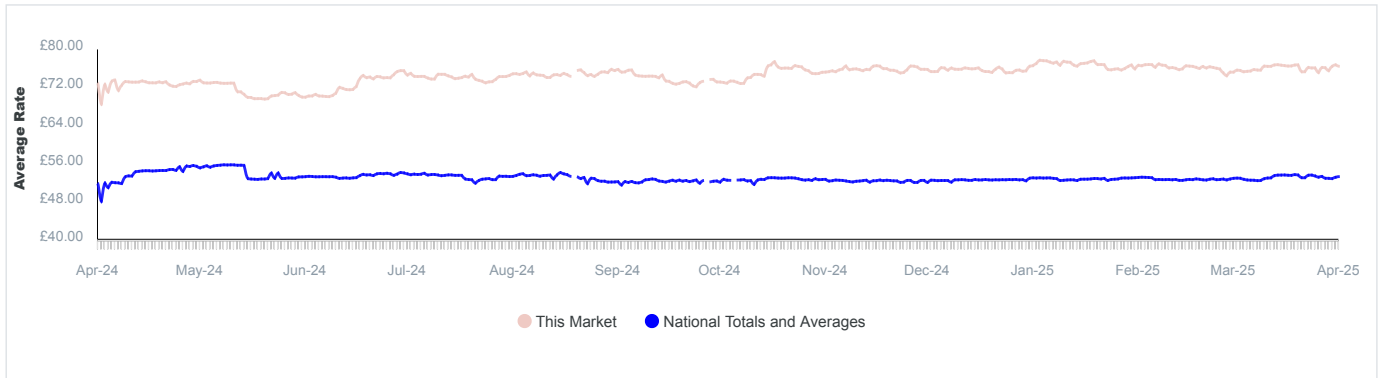
ALL UNITS	20 SQ.FT	25 SQ.FT	35 SQ.FT	40 SQ.FT	50 SQ.FT	75 SQ.FT	80 SQ.FT	100 SQ.FT	150 SQ.FT	160 SQ.FT	200 SQ.FT
£76.66	£27.13	£31.53	£35.90	£46.36	£53.63	£71.49	£69.63	£91.03	£136.41	£118.72	£158.51
£53.11	£21.53	£23.96	£28.81	£36.12	£37.36	£50.45	£45.63	£62.12	£90.44	£65.27	£119.20

● This Market ● National Totals and Averages

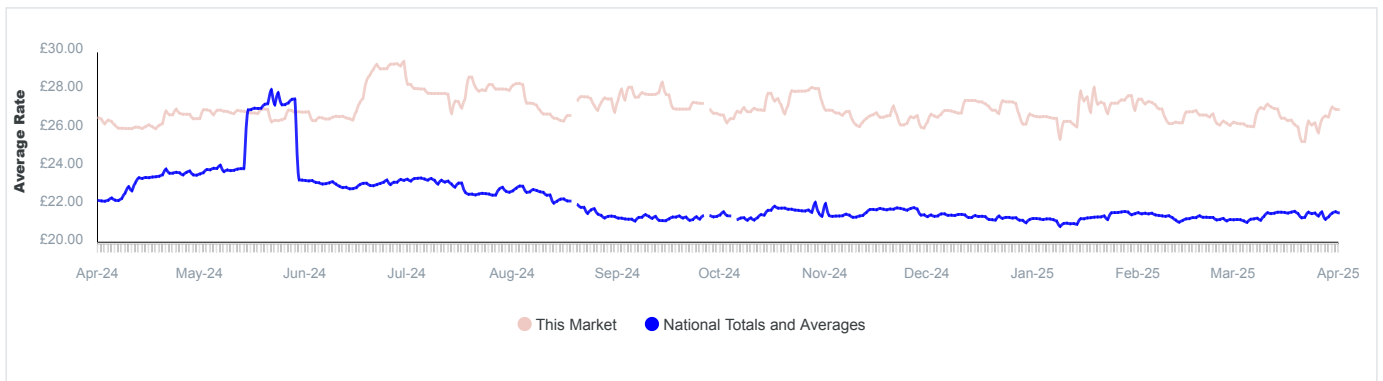
Average Rates History

Historical graphs showing the average weekly rate over the past 12 months for each of the most common unit types.

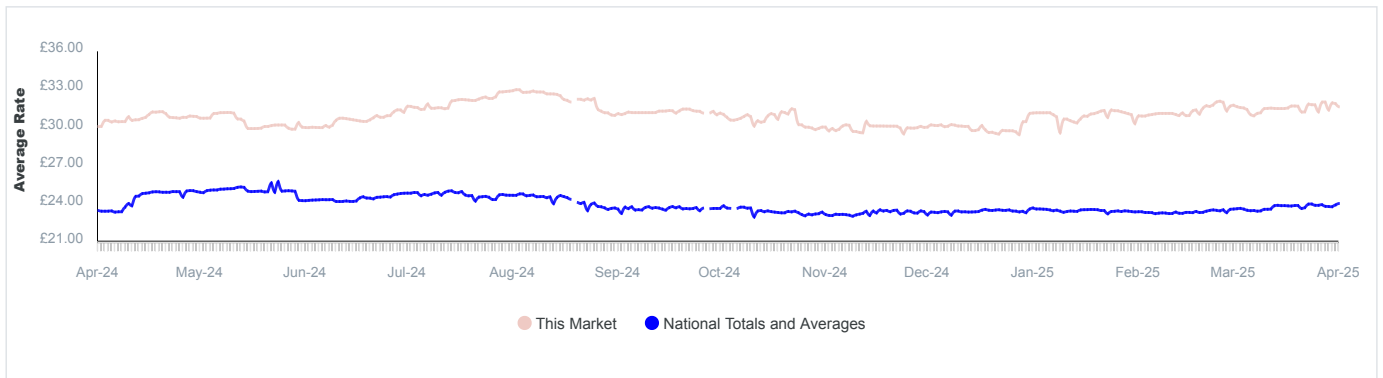
All Units (Last 1 Year)



20 sq.ft (Last 1 Year)

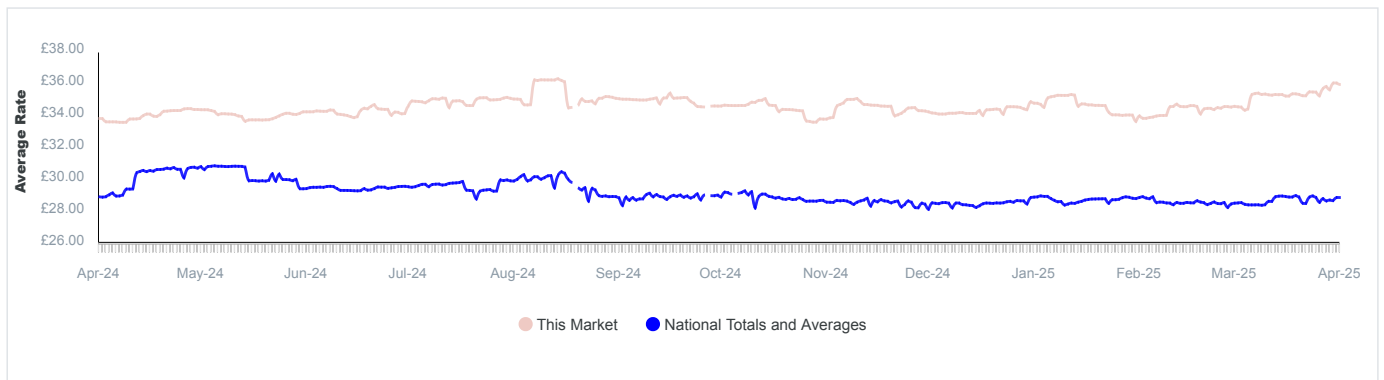


25 sq.ft (Last 1 Year)

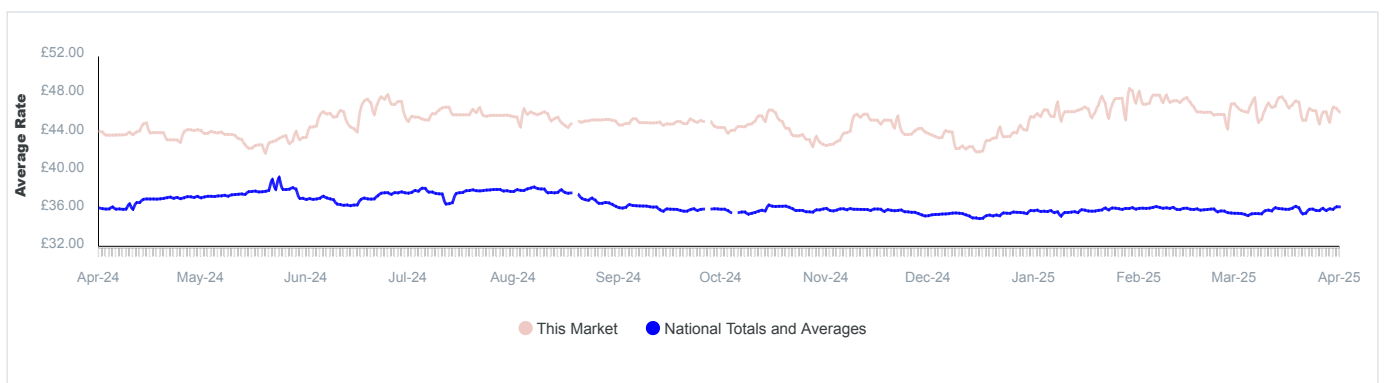


Average Rates History Continued

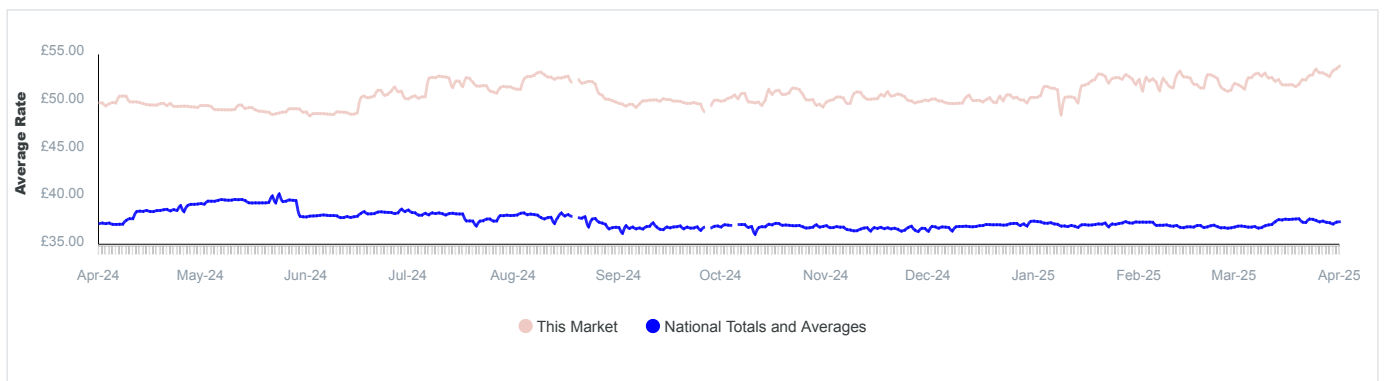
35 sq.ft (Last 1 Year)



40 sq.ft (Last 1 Year)

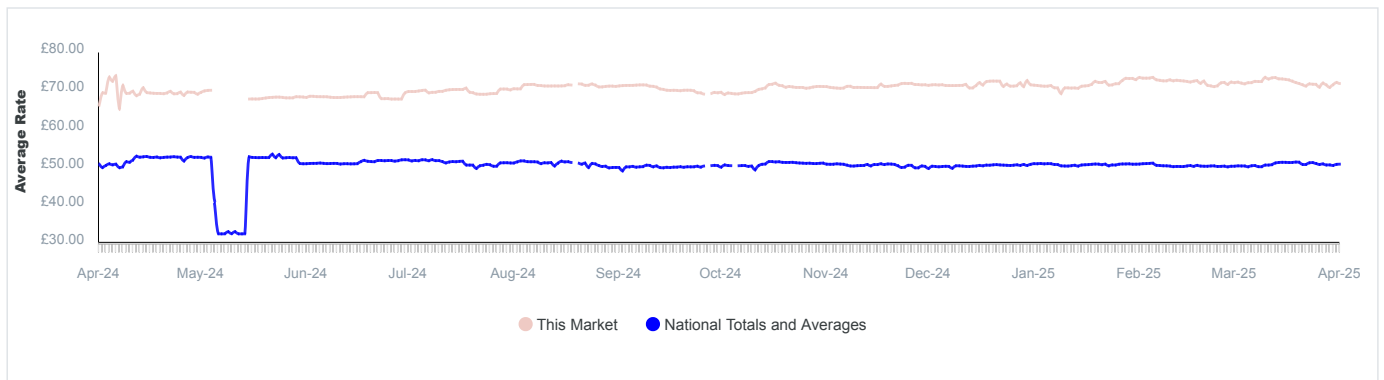


50 sq.ft (Last 1 Year)

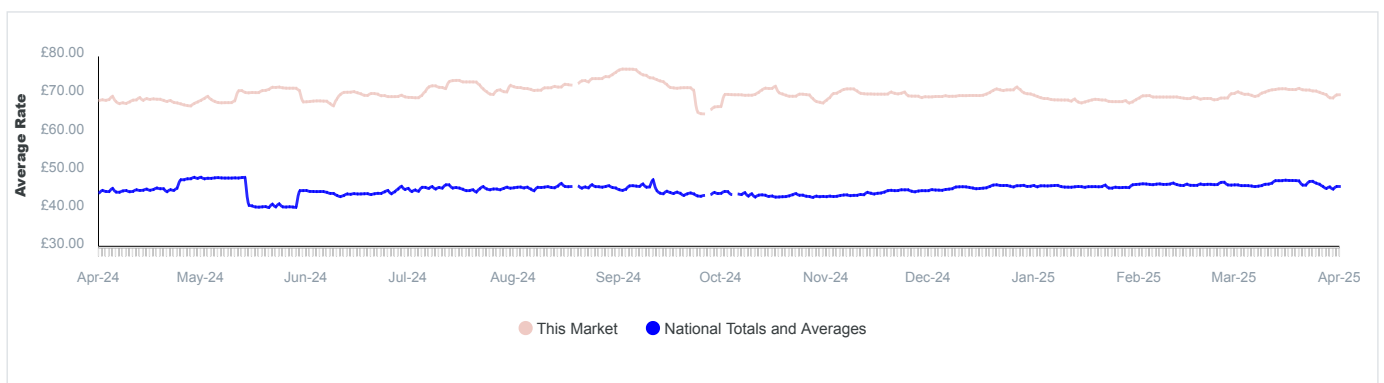


Average Rates History Continued

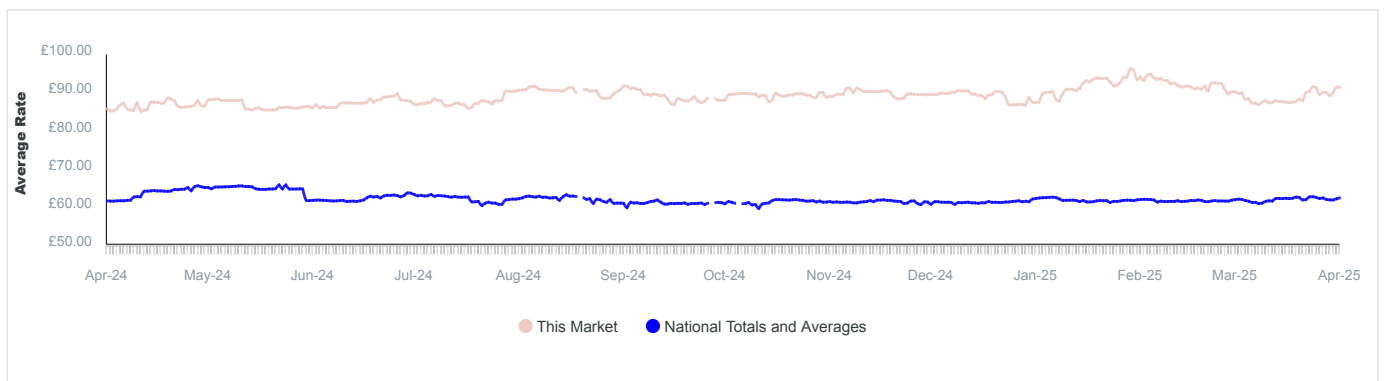
75 sq.ft (Last 1 Year)



80 sq.ft (Last 1 Year)

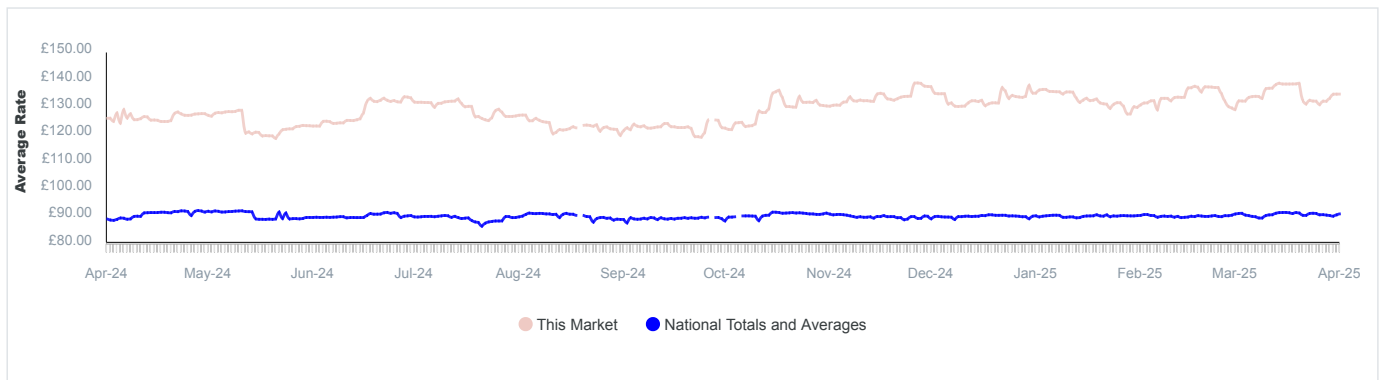


100 sq.ft (Last 1 Year)

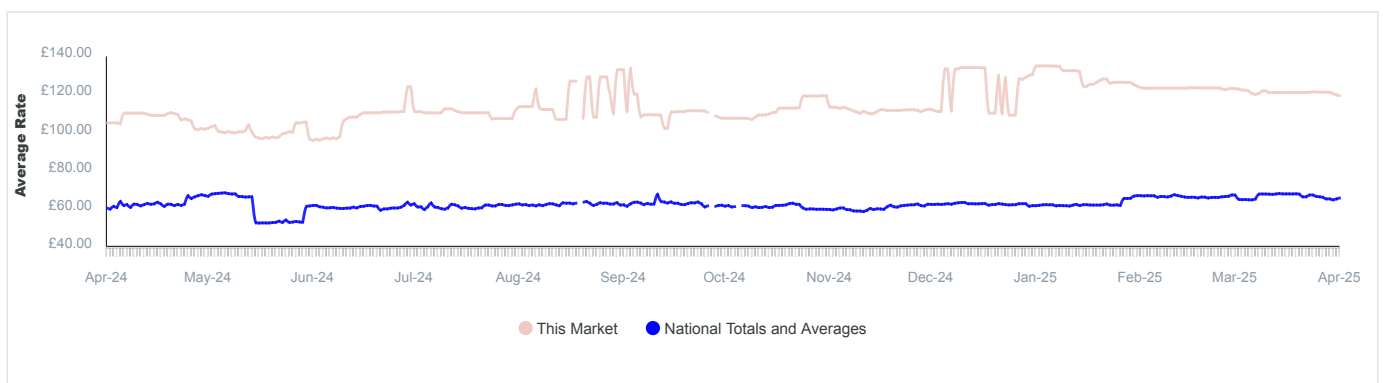


Average Rates History Continued

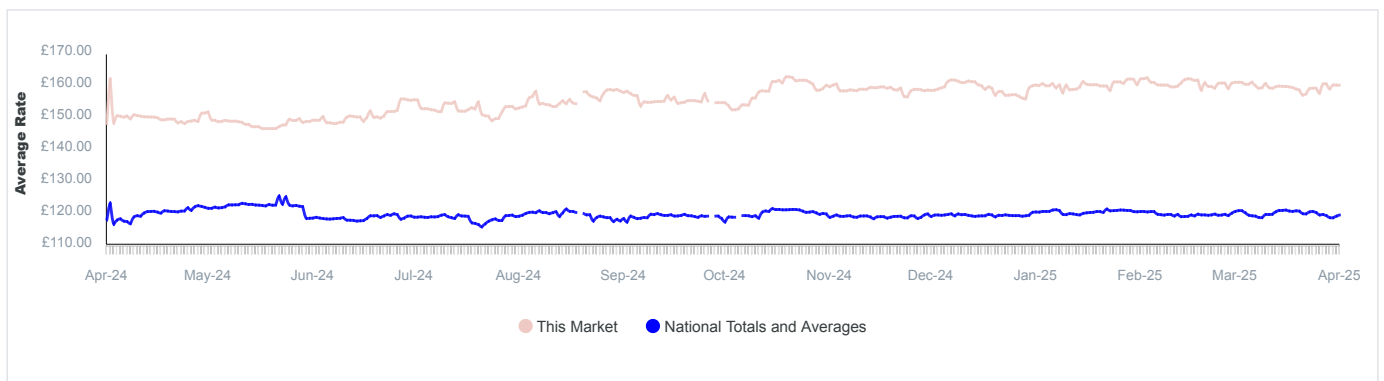
150 sq.ft (Last 1 Year)



160 sq.ft (Last 1 Year)



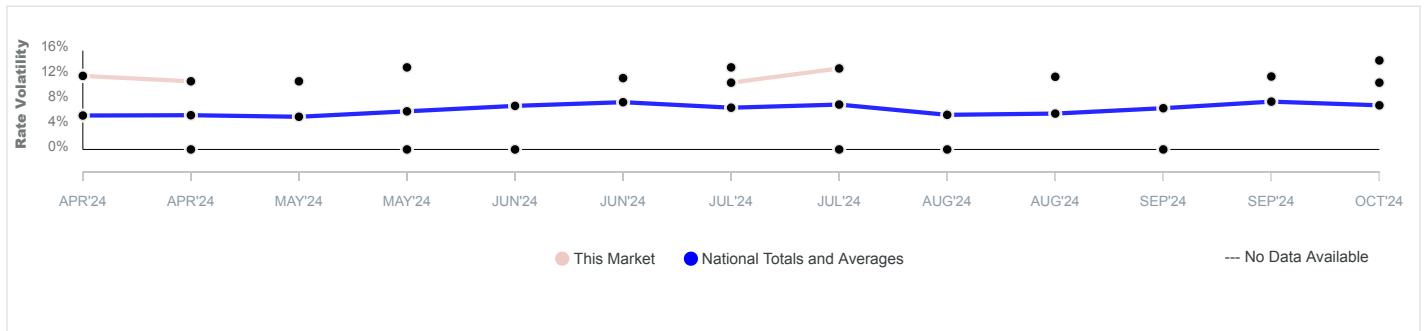
200 sq.ft (Last 1 Year)



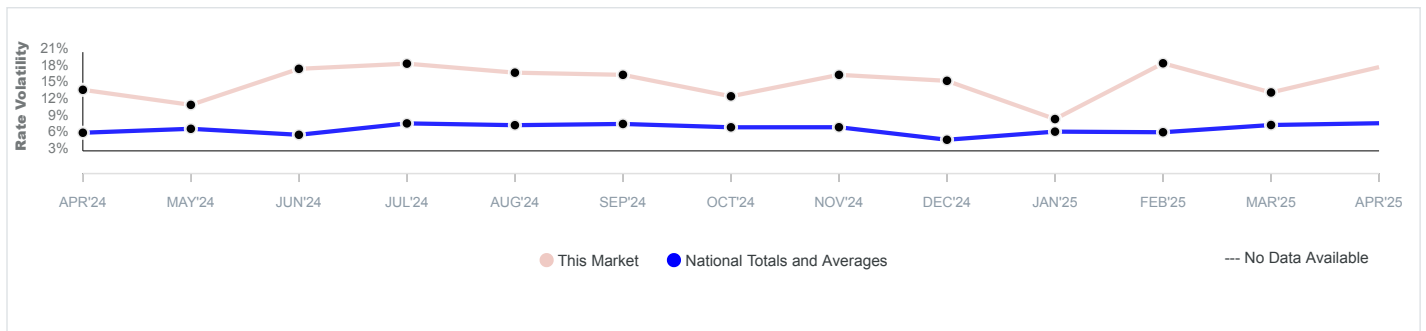
Rate Volatility History

Graphs with the average rate volatility over the last 12 months for each of the most common unit types. rate volatility measures the number of rate changes (by a store or a market) over a period of time. A higher rate volatility percentage indicates a more aggressive operator or market.

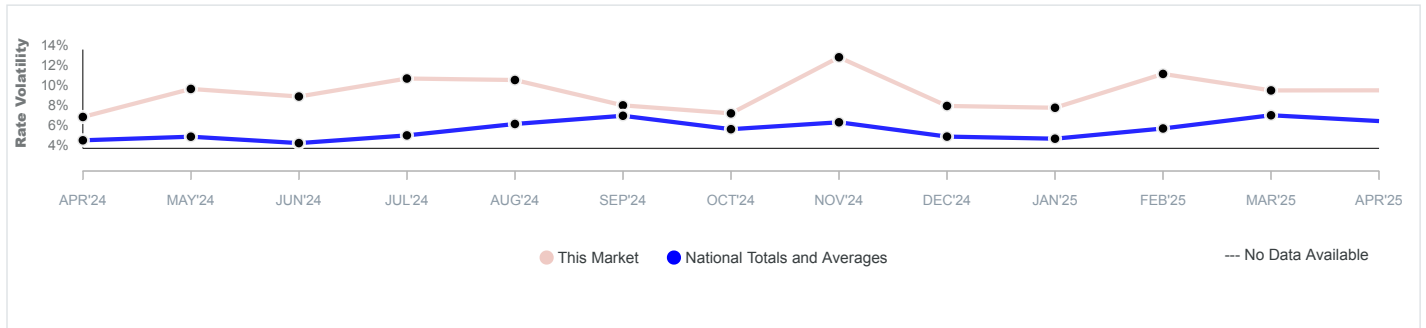
All Units (Last 1 Year)



20 sq.ft (Last 1 Year)

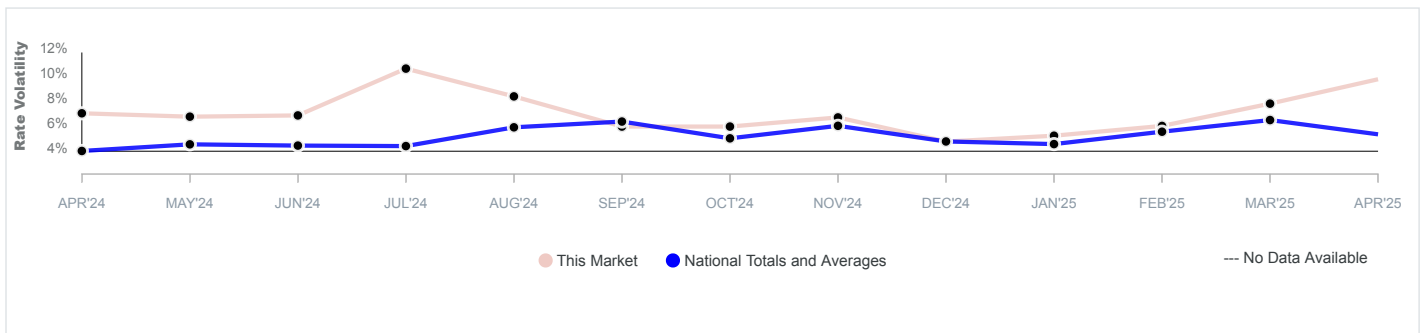


25 sq.ft (Last 1 Year)

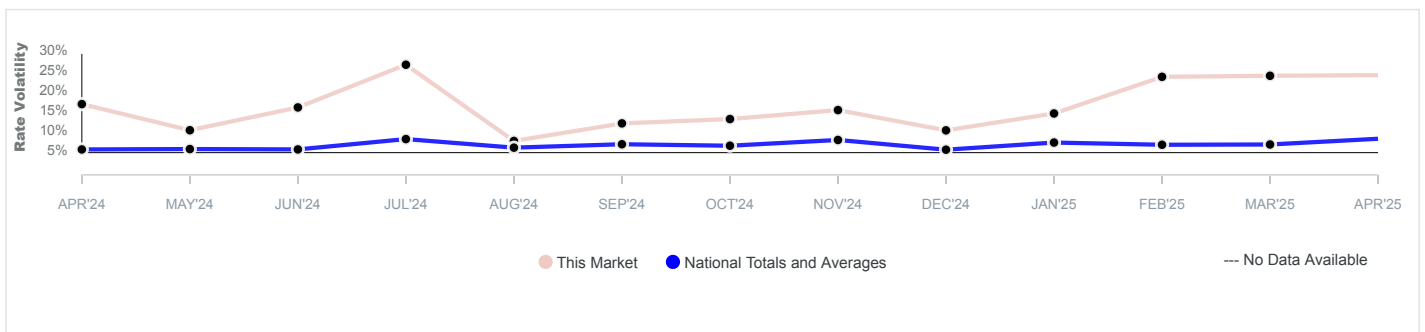


Rate Volatility History Continued

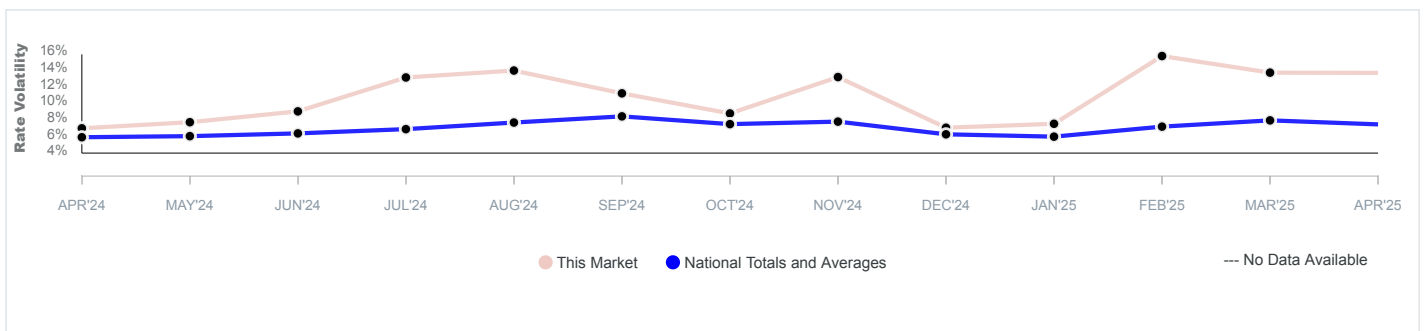
35 sq.ft (Last 1 Year)



40 sq.ft (Last 1 Year)





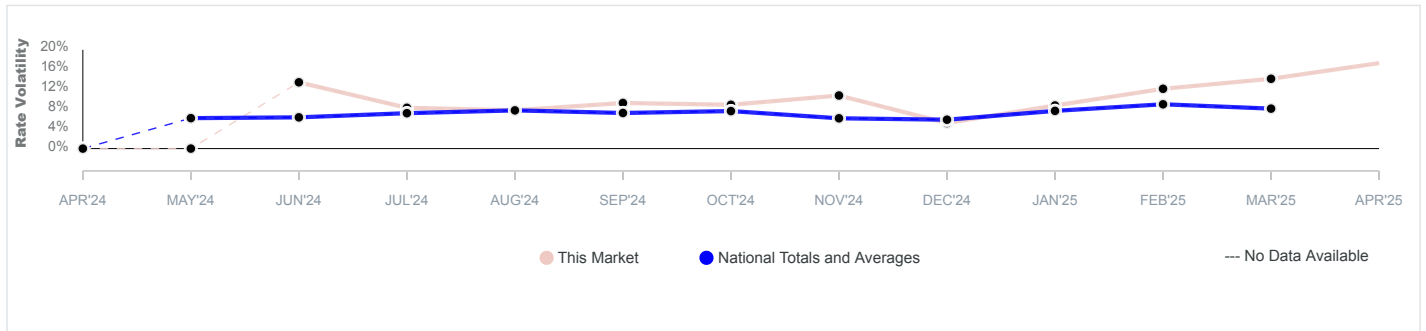
50 sq.ft (Last 1 Year)



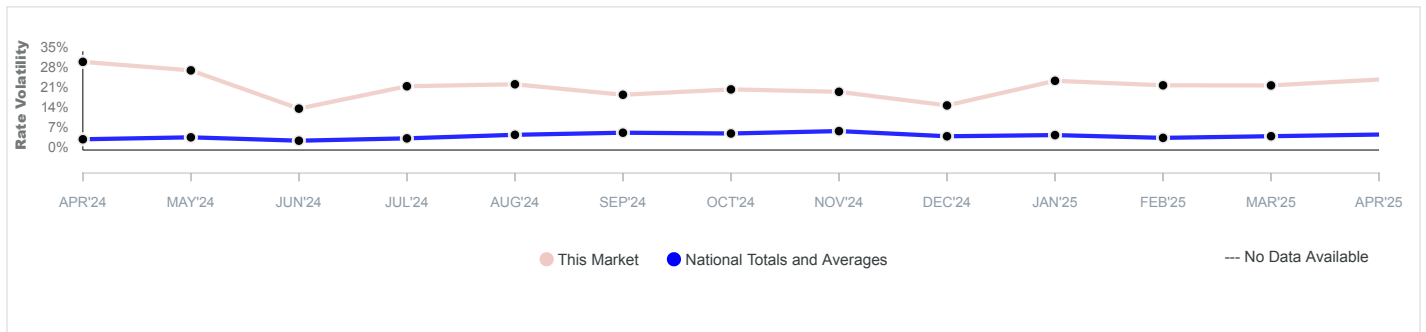
Rate Volatility History Continued

75 sq.ft (Last 1 Year)

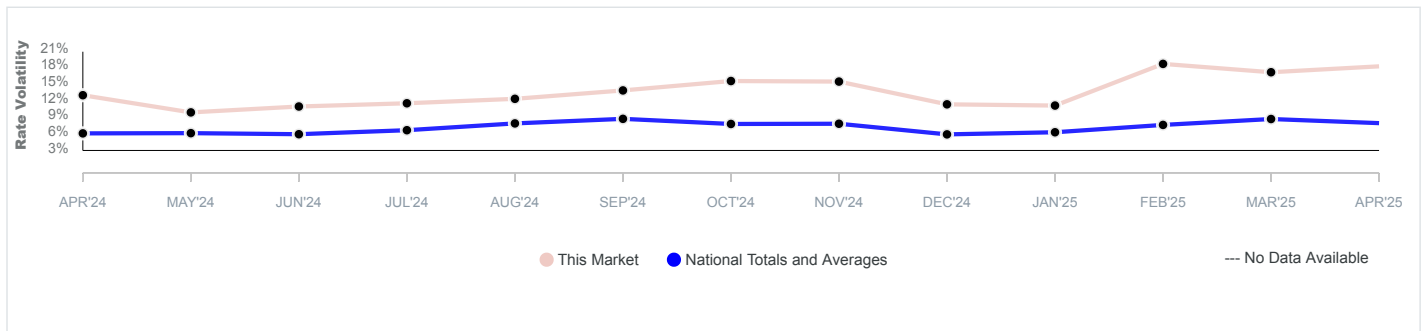
  This Market  National Totals and Averages has same value in the series.



80 sq.ft (Last 1 Year)

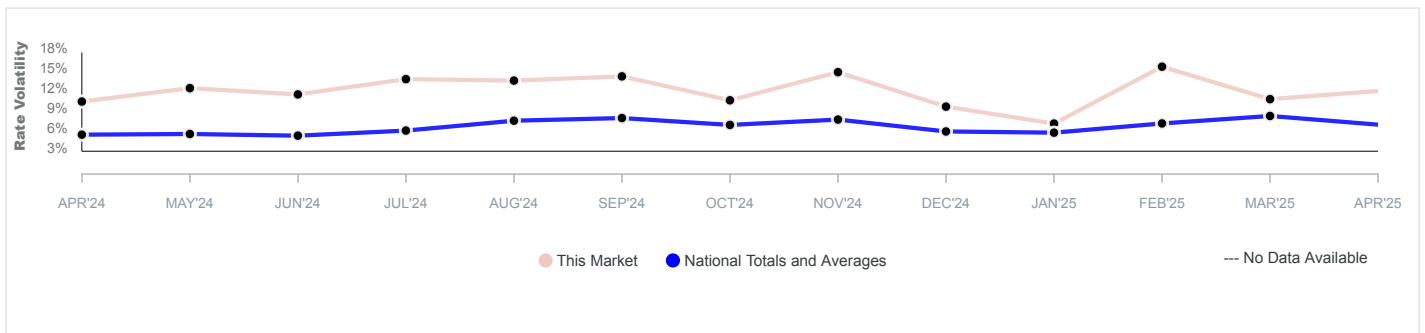


100 sq.ft (Last 1 Year)

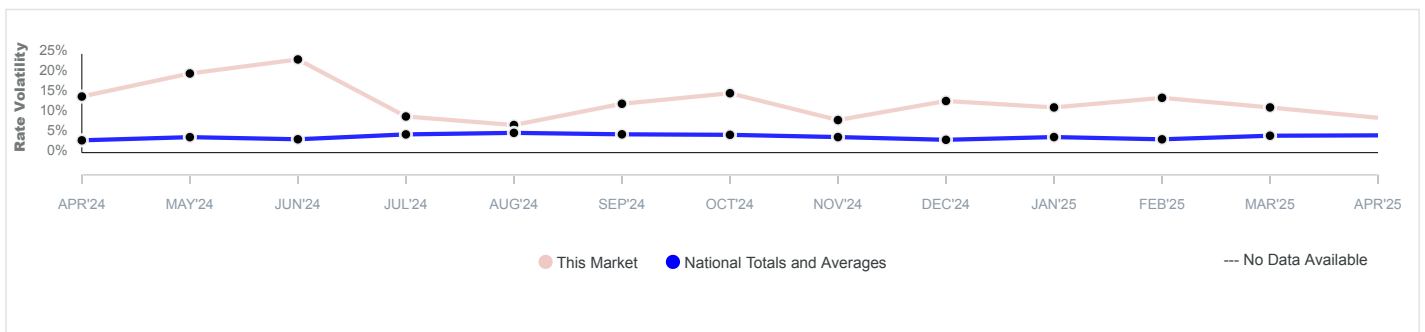


Rate Volatility History Continued

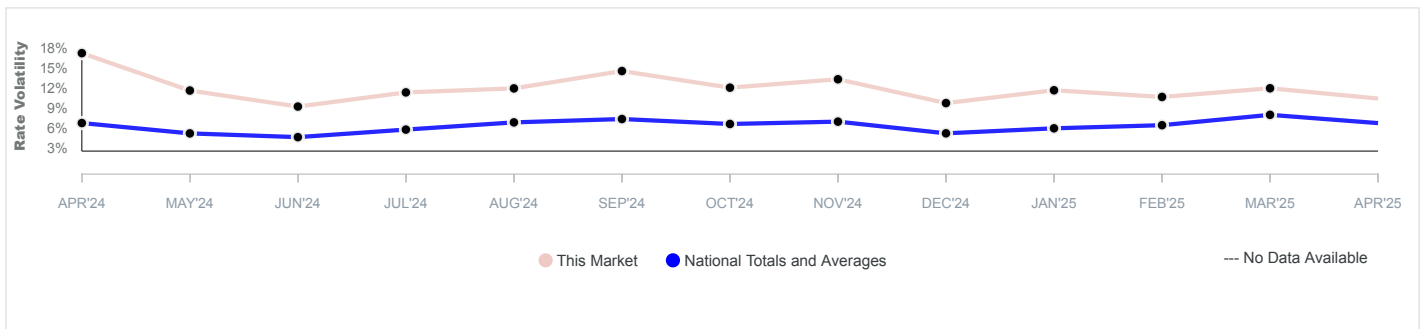
150 sq.ft (Last 1 Year)



160 sq.ft (Last 1 Year)



200 sq.ft (Last 1 Year)



Current Inventory Availability by Unit Type

Current number of Stores in the market offering each of the most common unit types.

On Market: From the total number of stores in this market, the number of stores that are currently advertising that specific unit type.

Off Market: From the total number of stores in this market, the number of stores that are currently not advertising that specific unit type.

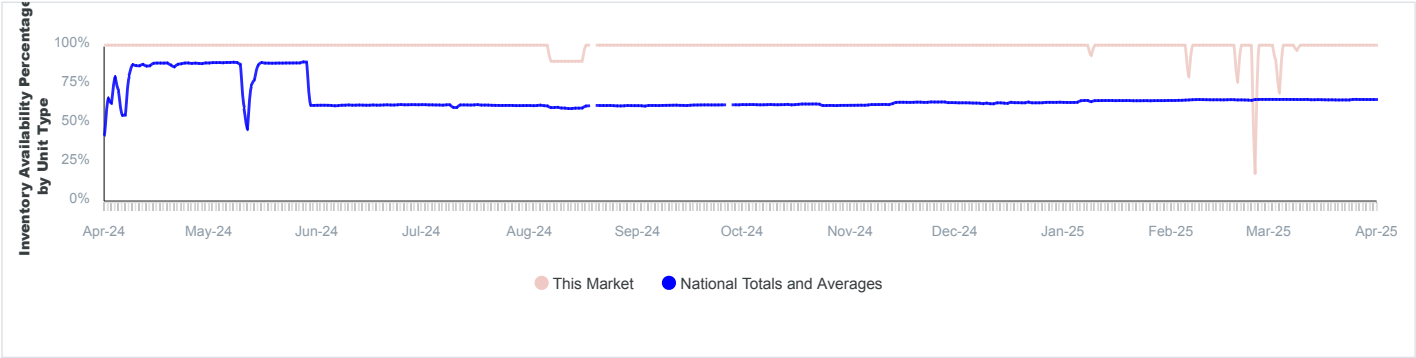
UNIT TYPES	THIS MARKET		NATIONAL TOTALS AND AVERAGES	
	ONMARKET	OFFMARKET	ONMARKET	OFFMARKET
ALL UNITS	29(100%)	0(0%)	1,738(65%)	930(35%)
20 SQ.FT	13(100%)	0(0%)	513(55%)	414(45%)
25 SQ.FT	20(100%)	0(0%)	1,078(89%)	135(11%)
35 SQ.FT	25(96%)	1(4%)	1,062(87%)	155(13%)
40 SQ.FT	10(77%)	3(23%)	476(63%)	277(37%)
50 SQ.FT	22(100%)	0(0%)	1,197(91%)	125(9%)
75 SQ.FT	19(100%)	0(0%)	1,038(89%)	122(11%)
80 SQ.FT	6(100%)	0(0%)	363(51%)	350(49%)
100 SQ.FT	18(86%)	3(14%)	1,137(90%)	123(10%)
150 SQ.FT	19(100%)	0(0%)	943(86%)	158(14%)
160 SQ.FT	6(100%)	0(0%)	357(36%)	627(64%)
200 SQ.FT	19(100%)	0(0%)	835(88%)	118(12%)

This Market National Totals and Averages

Inventory Availability by Unit Type History

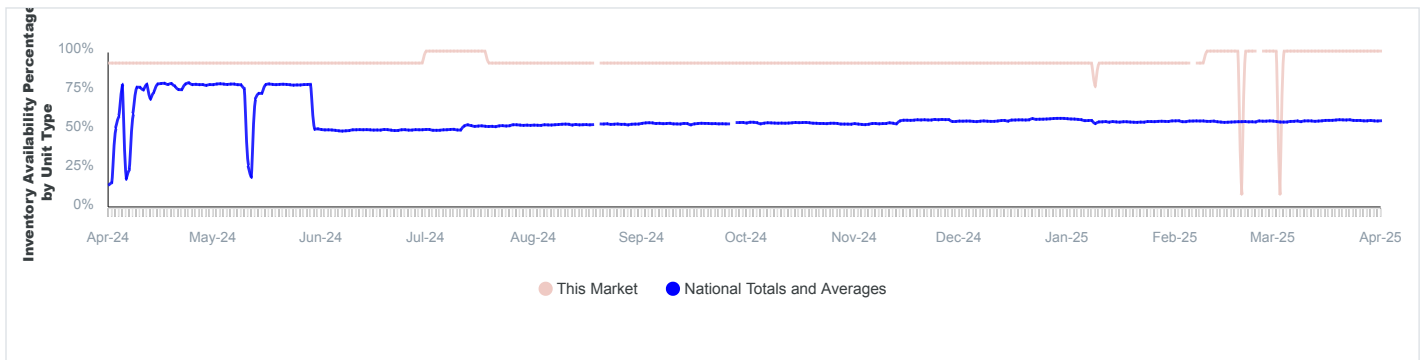
Graphs showing the number of Stores in this market which have offered each of the most common unit types over the past 12 months.

All Units (Last 1 Year)

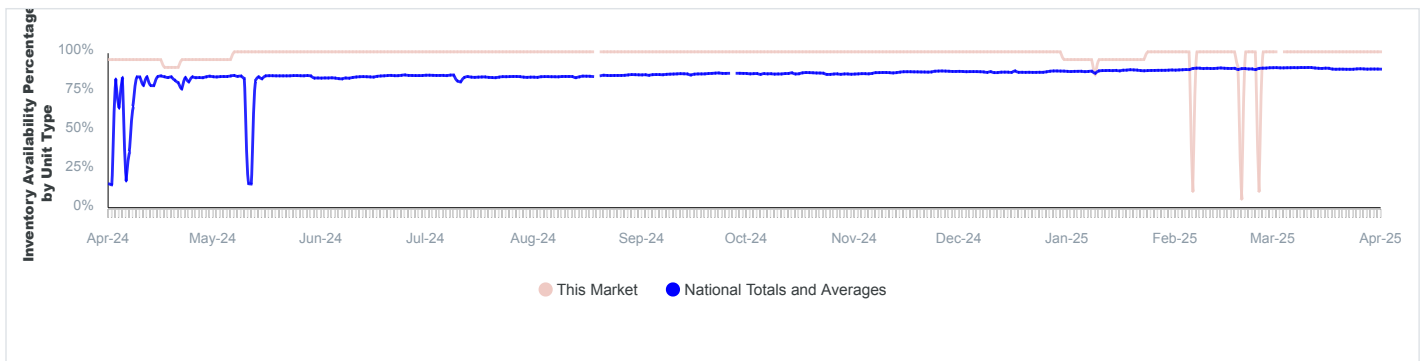


Inventory Availability by Unit Type History Continued

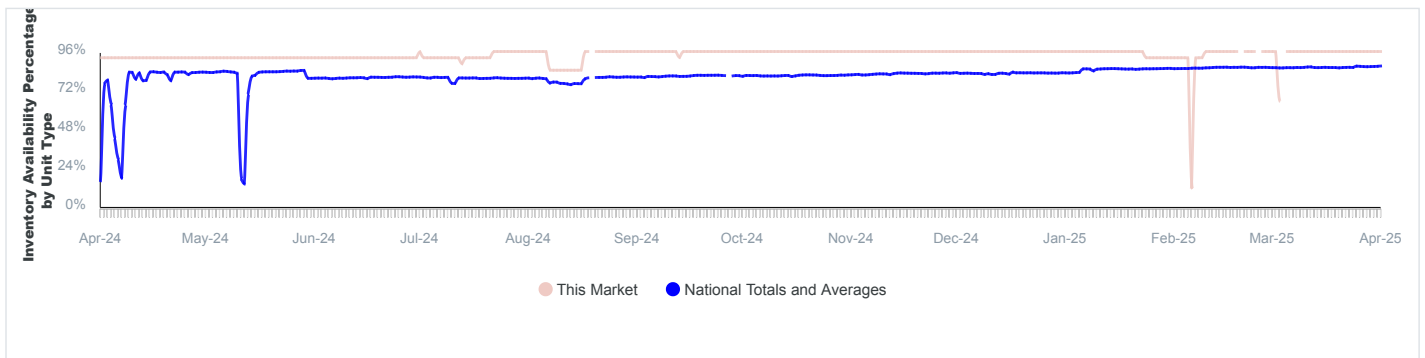
20 sq.ft (Last 1 Year)



25 sq.ft (Last 1 Year)

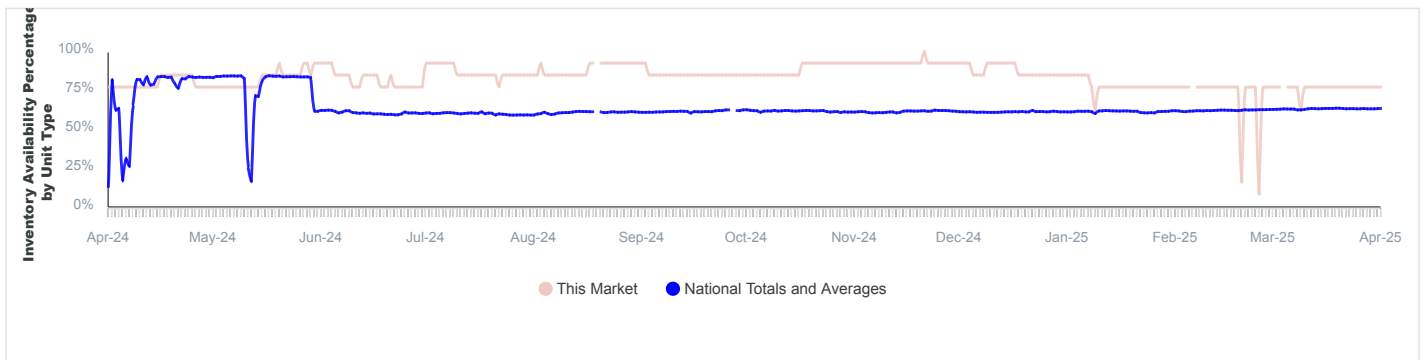


35 sq.ft (Last 1 Year)

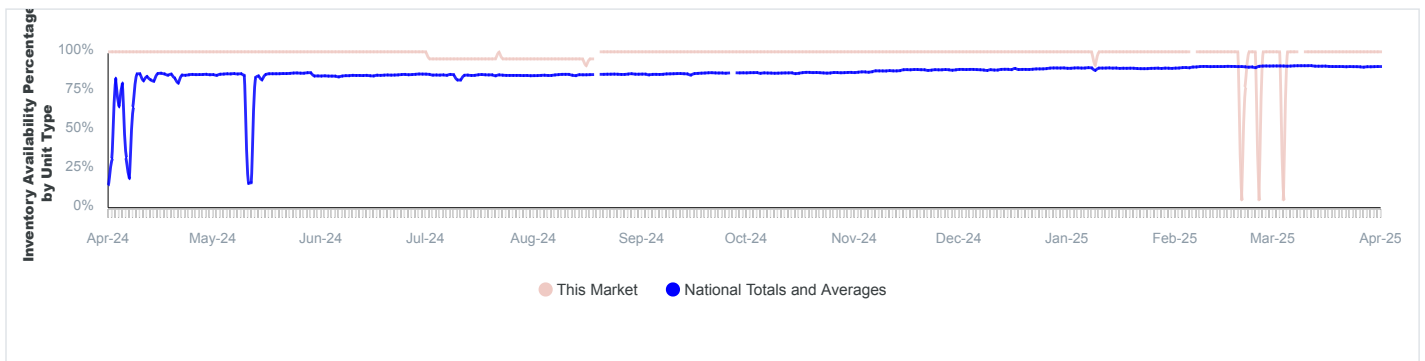


Inventory Availability by Unit Type History Continued

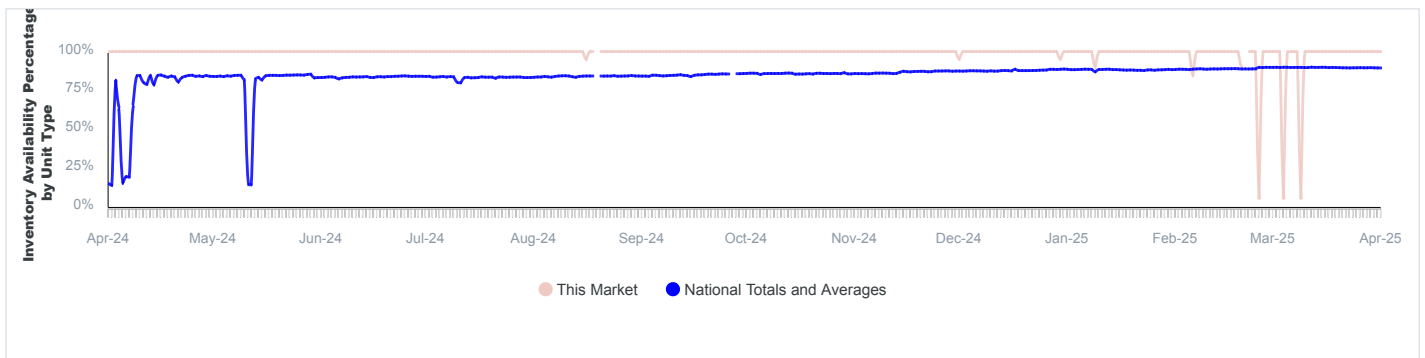
40 sq.ft (Last 1 Year)



50 sq.ft (Last 1 Year)

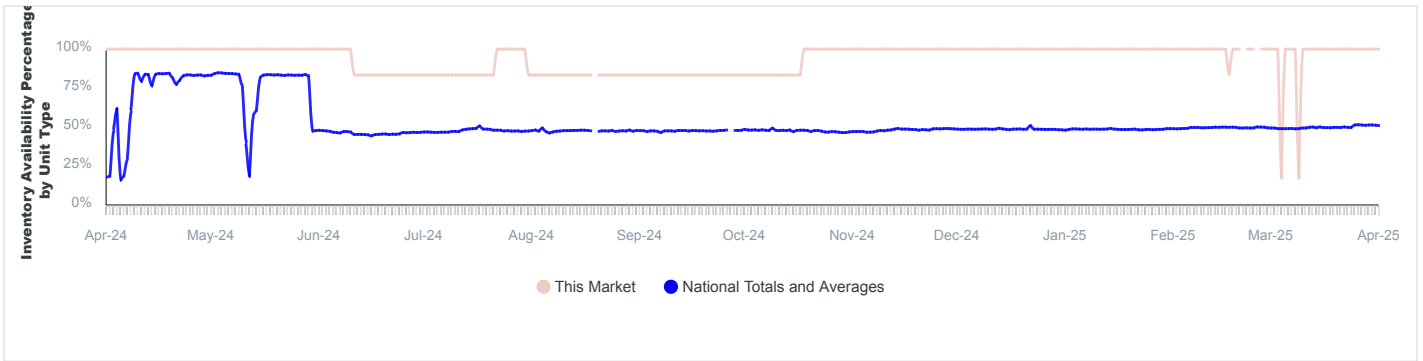


75 sq.ft (Last 1 Year)



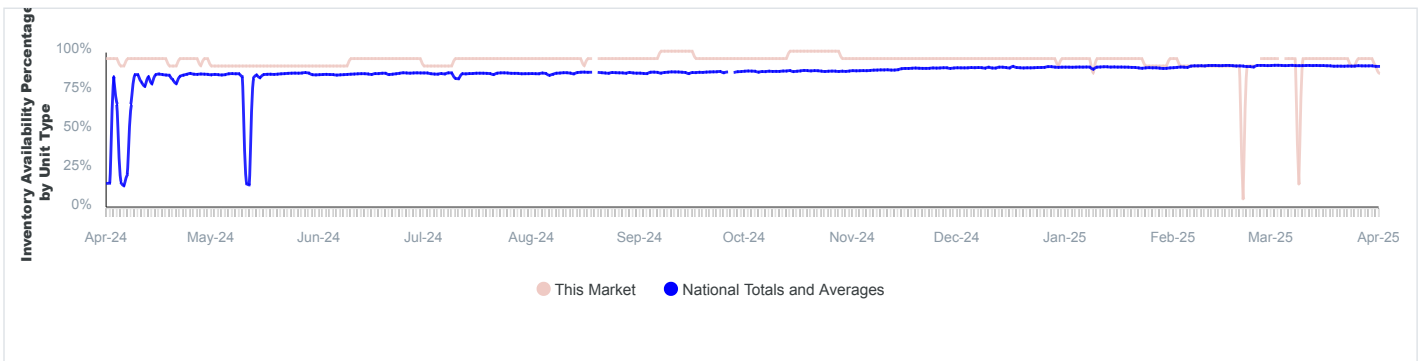
Inventory Availability by Unit Type History Continued

80 sq.ft (Last 1 Year)

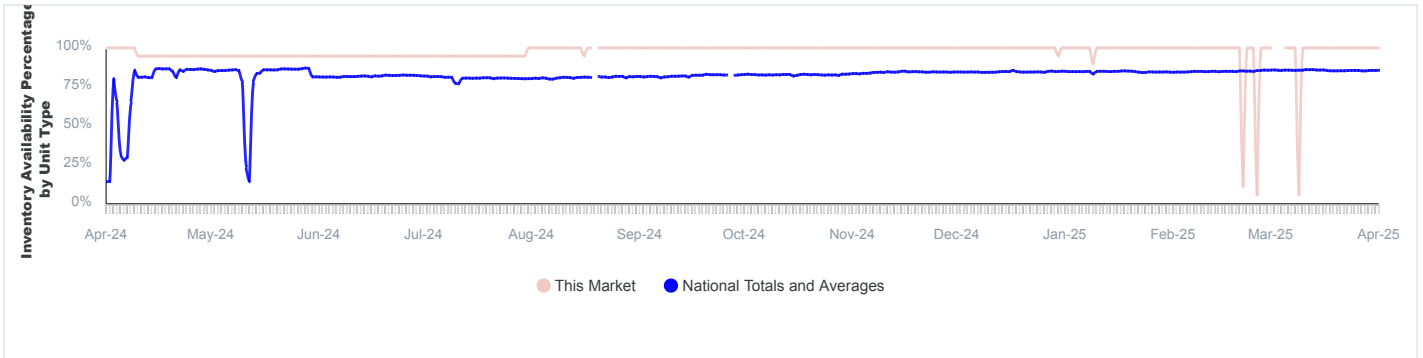


100 sq.ft (Last 1 Year)

⚠️ ● This Market ● National Totals and Averages has same value in the series.

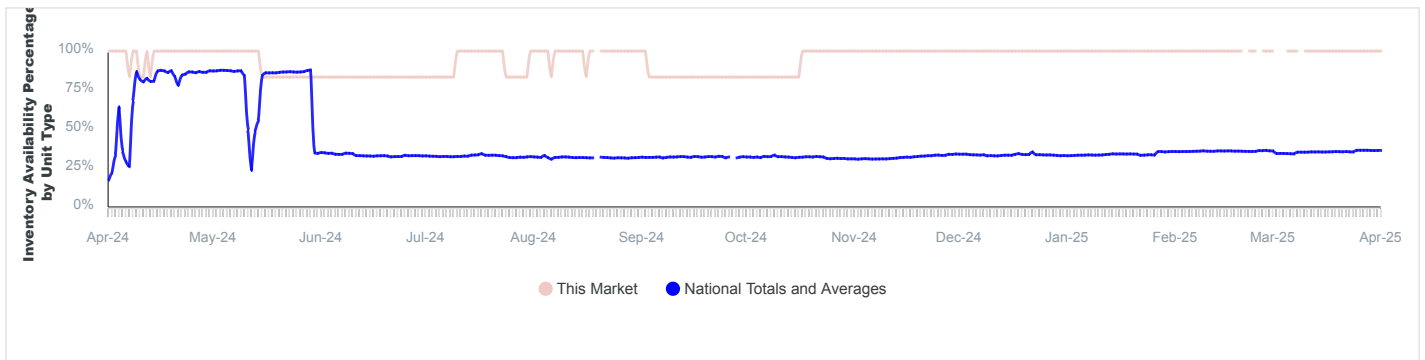


150 sq.ft (Last 1 Year)

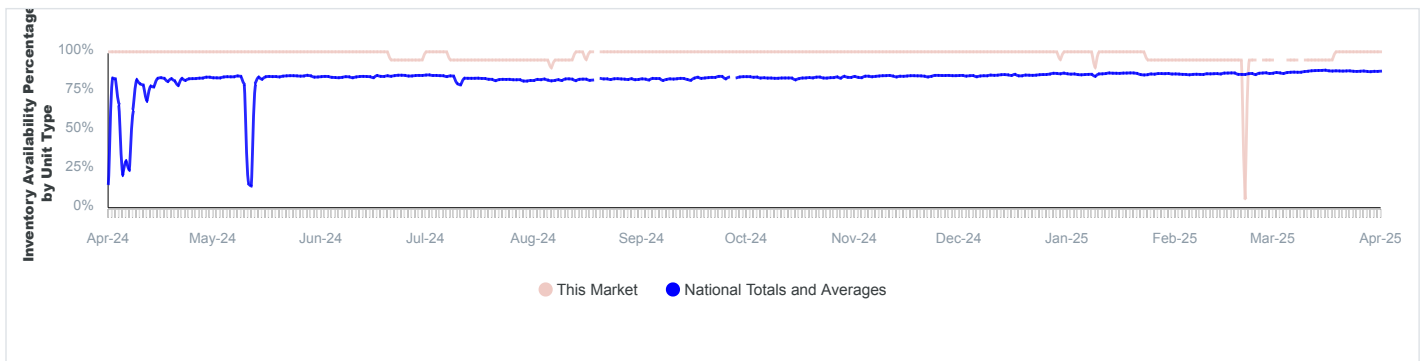


Inventory Availability by Unit Type History Continued

160 sq.ft (Last 1 Year)



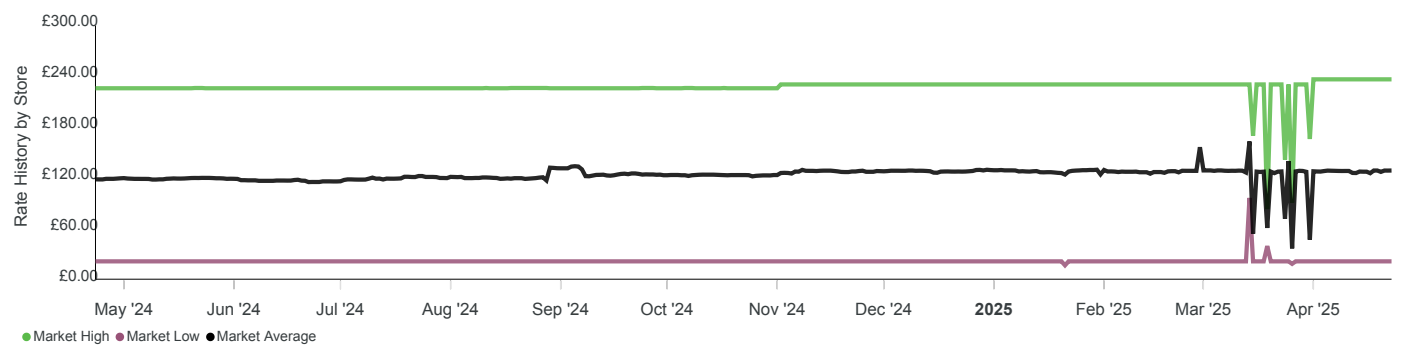
200 sq.ft (Last 1 Year)



Rate History by Store

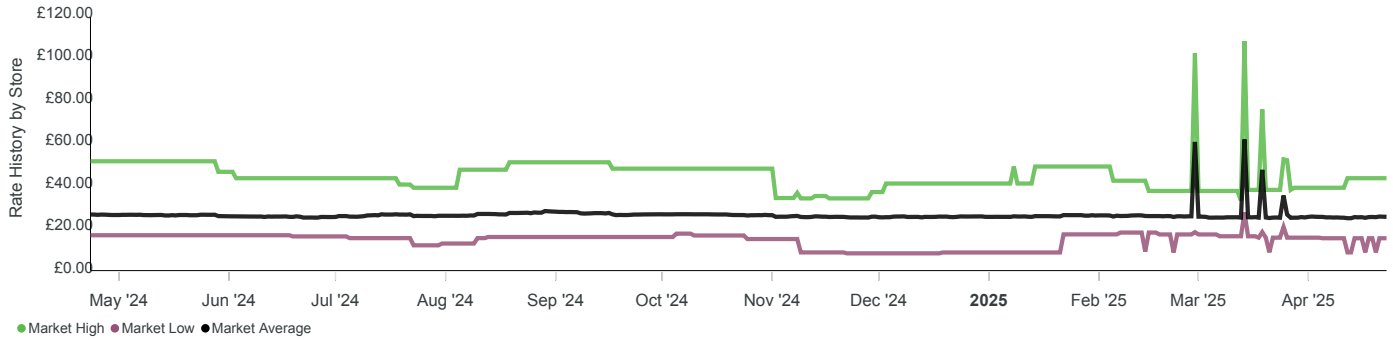
Historical graphs showing the Premium and Value weekly rates of three stores in the market and the Market High, Market Average and Market Low rates over the past 3 years for each of the most common unit types.

All Units (Last 1 Year, Premium, Any Floor)



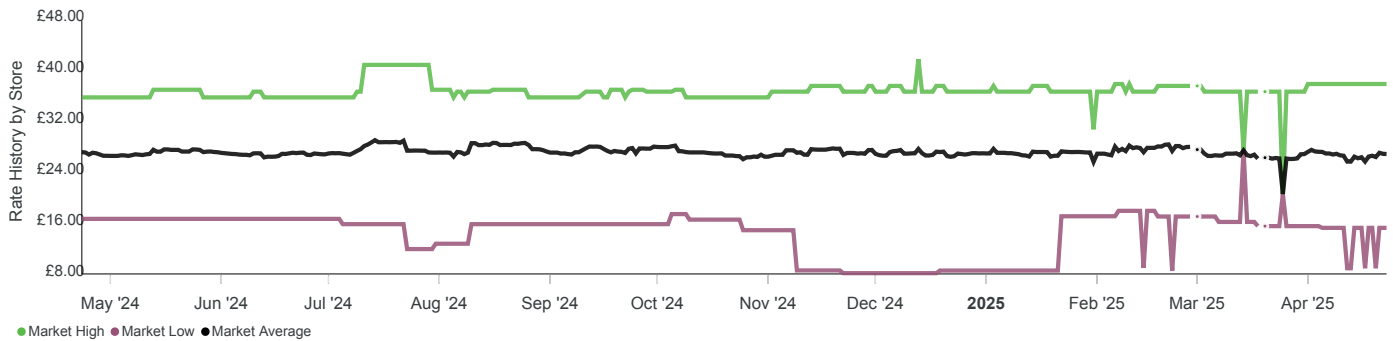
Rate History by Store Continued

All Units (Last 1 Year, Value, Any Floor)



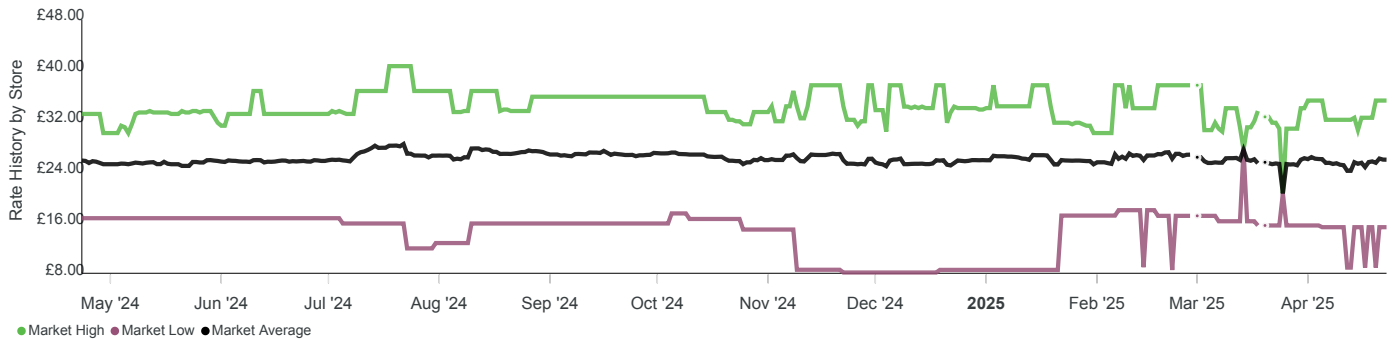
20 sq.ft (Last 1 Year, Premium, Any Floor)

⚠️ Market High Market Low Market Average has same value in the series.



20 sq.ft (Last 1 Year, Value, Any Floor)

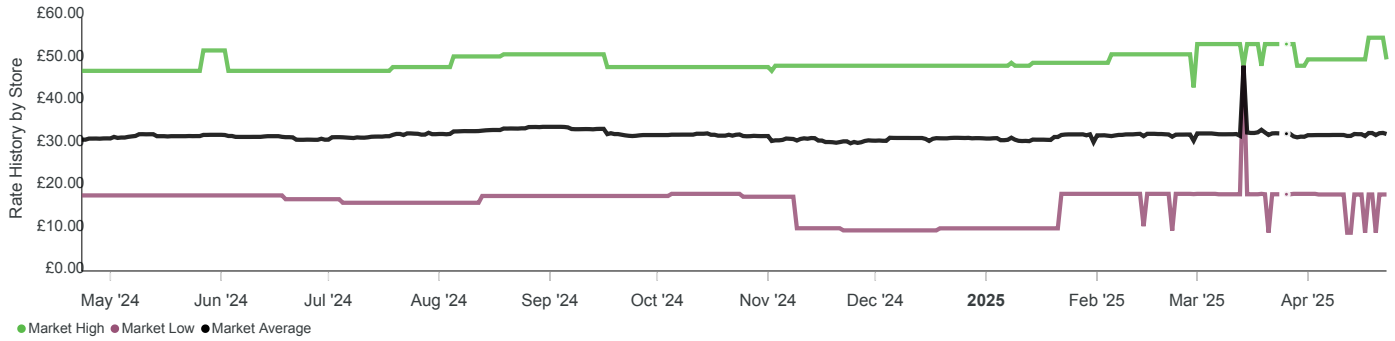
⚠️ Market High Market Low Market Average has same value in the series.



Rate History by Store Continued

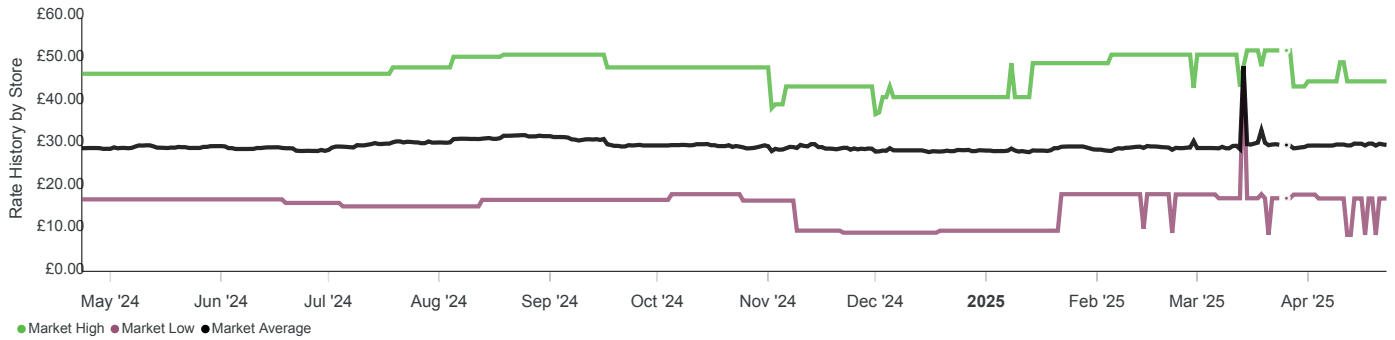
25 sq.ft (Last 1 Year, Premium, Any Floor)

⚠️ ● Market High ● Market Low ● Market Average has same value in the series.

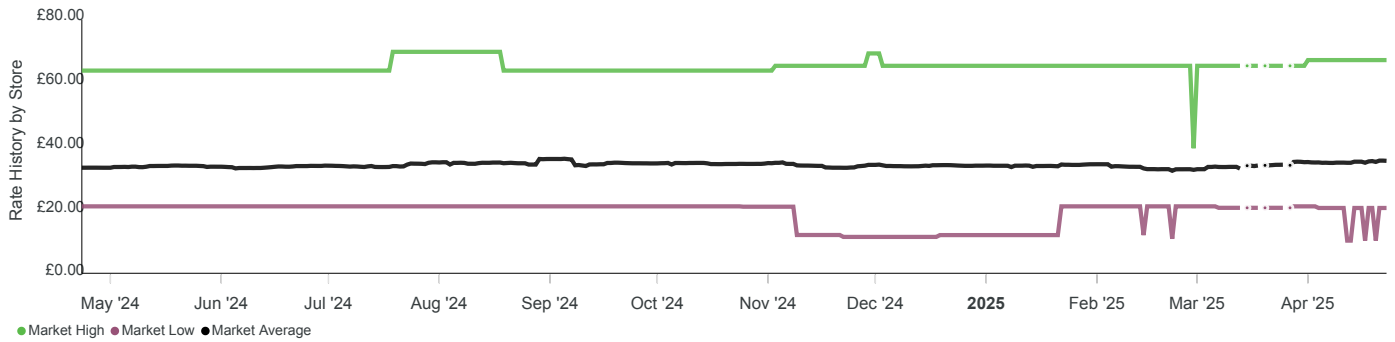


25 sq.ft (Last 1 Year, Value, Any Floor)

⚠️ ● Market High ● Market Low ● Market Average has same value in the series.

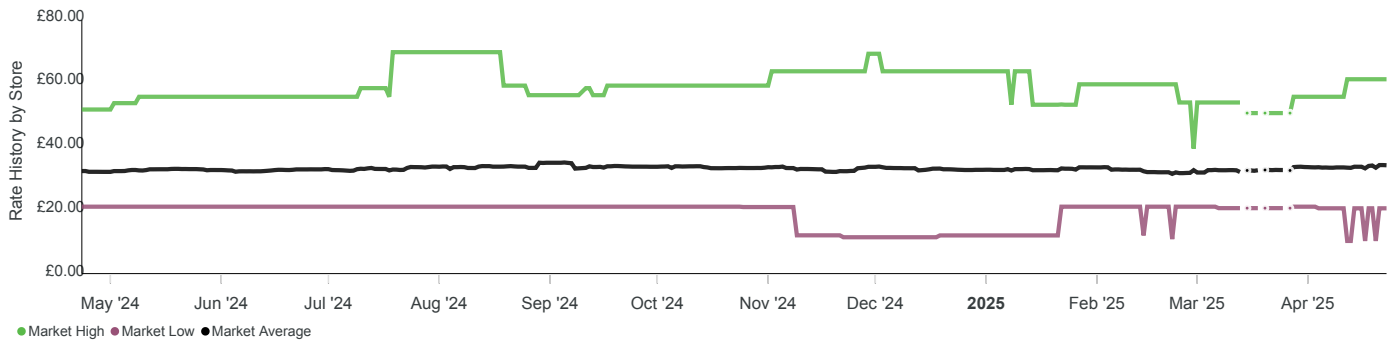


35 sq.ft (Last 1 Year, Premium, Any Floor)



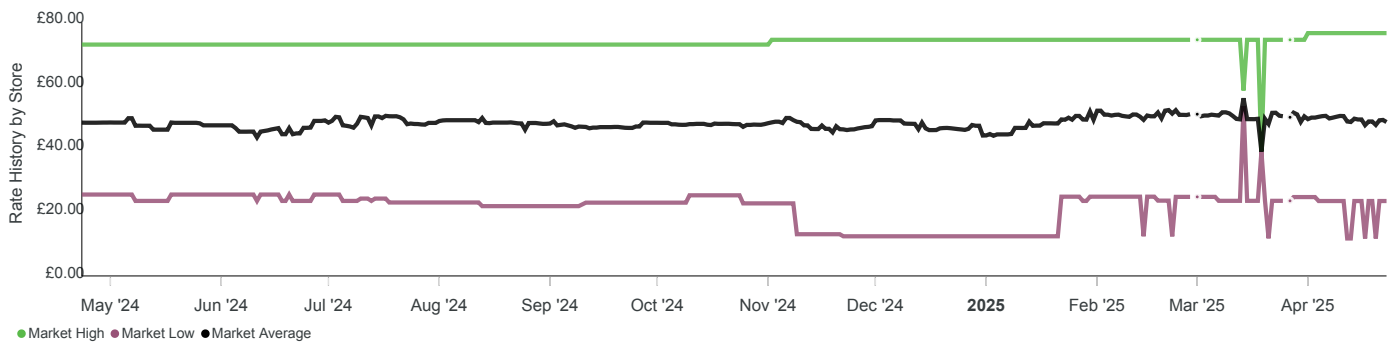
Rate History by Store Continued

35 sq.ft (Last 1 Year, Value, Any Floor)



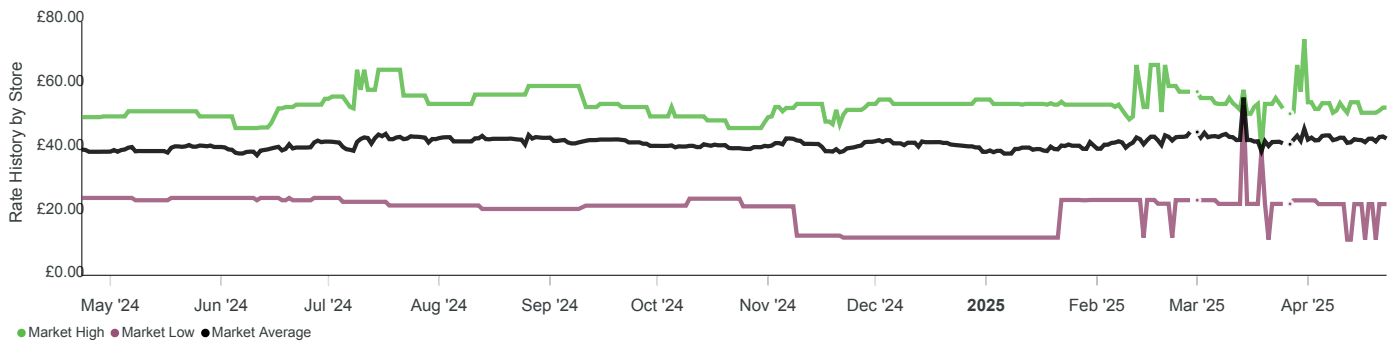
40 sq.ft (Last 1 Year, Premium, Any Floor)

⚠️ ● Market High ● Market Low ● Market Average has same value in the series.



40 sq.ft (Last 1 Year, Value, Any Floor)

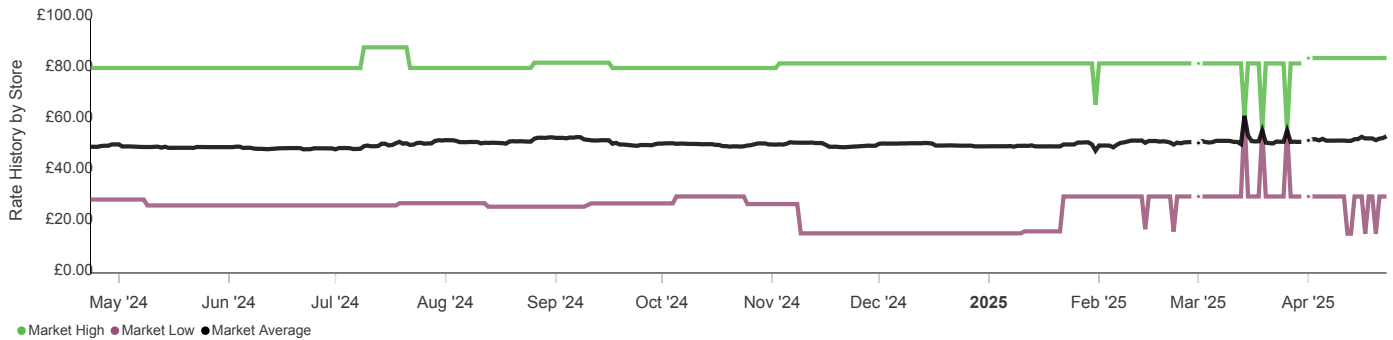
⚠️ ● Market High ● Market Low ● Market Average has same value in the series.



Rate History by Store Continued

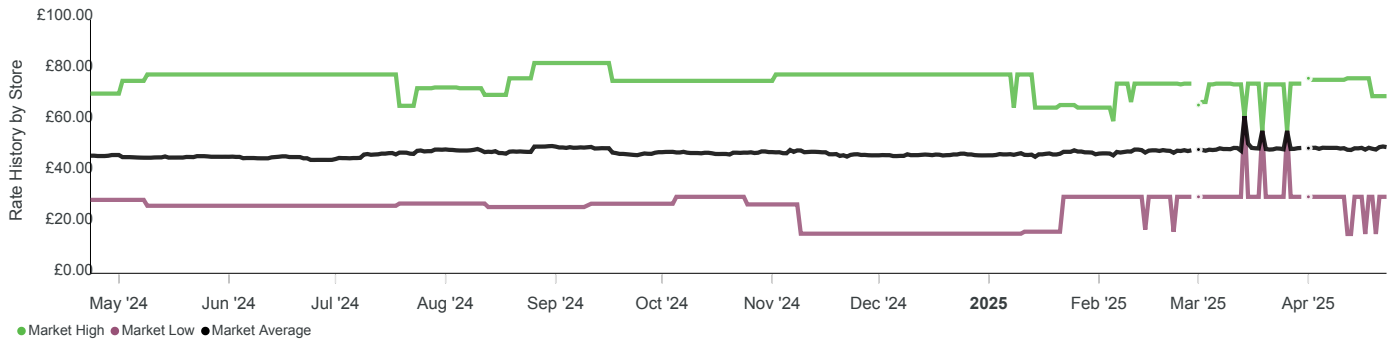
50 sq.ft (Last 1 Year, Premium, Any Floor)

⚠️ ● Market High ● Market Low ● Market Average has same value in the series.



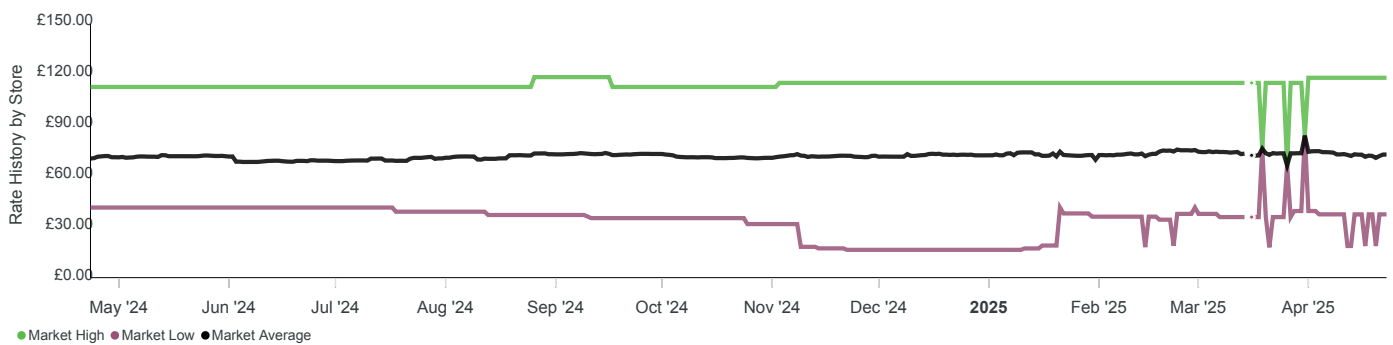
50 sq.ft (Last 1 Year, Value, Any Floor)

⚠️ ● Market High ● Market Low ● Market Average has same value in the series.



75 sq.ft (Last 1 Year, Premium, Any Floor)

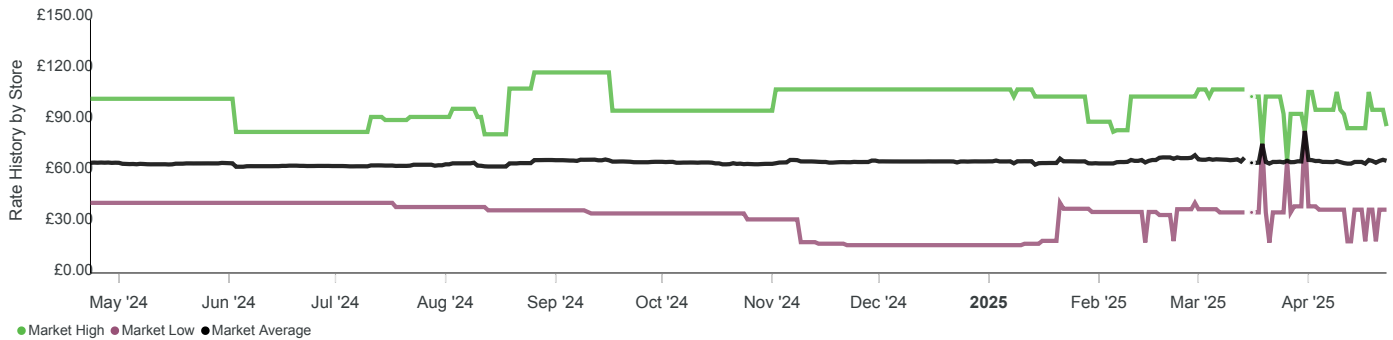
⚠️ ● Market High ● Market Low ● Market Average has same value in the series.



Rate History by Store Continued

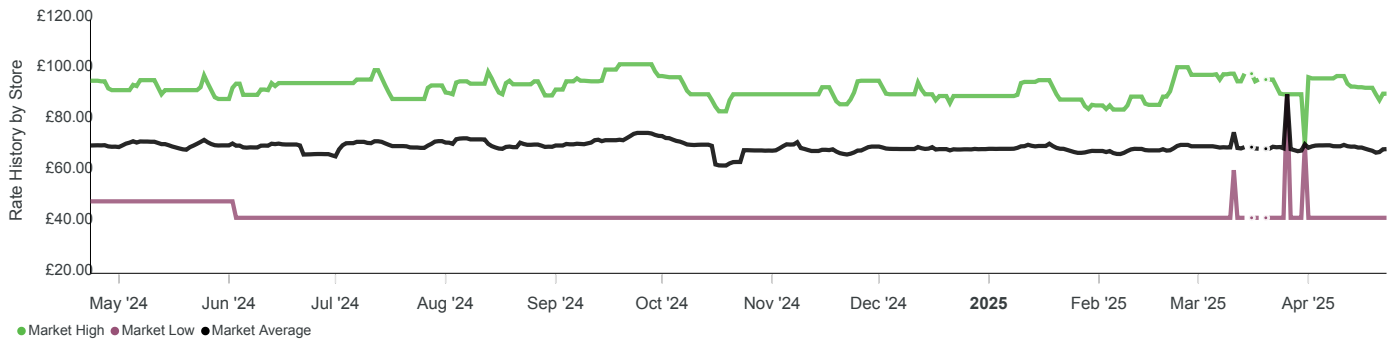
75 sq.ft (Last 1 Year, Value, Any Floor)

⚠️ ● Market High ● Market Low ● Market Average *has same value in the series.*



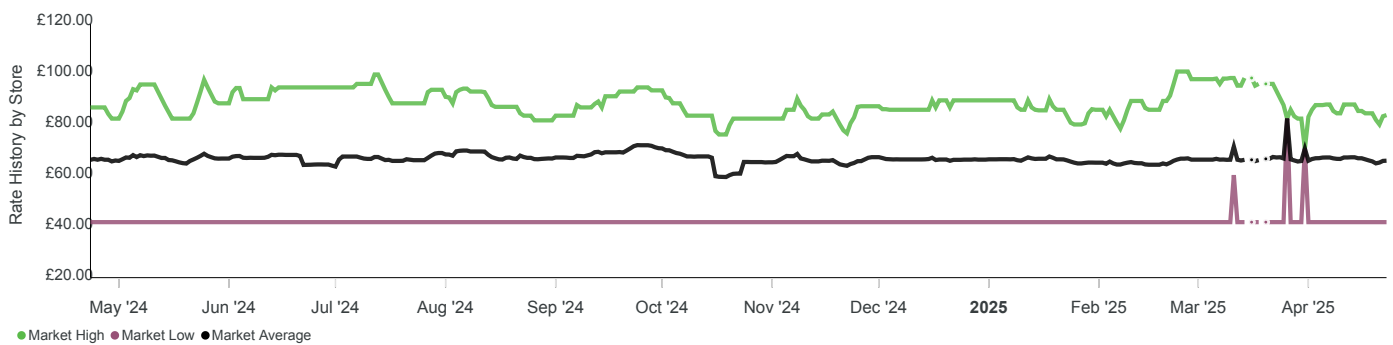
80 sq.ft (Last 1 Year, Premium, Any Floor)

⚠️ ● Market High ● Market Low ● Market Average *has same value in the series.*



80 sq.ft (Last 1 Year, Value, Any Floor)

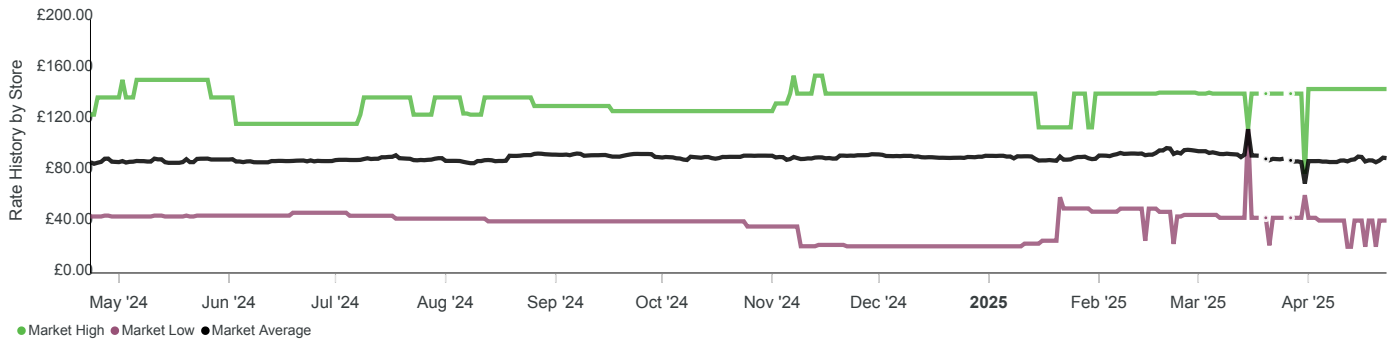
⚠️ ● Market High ● Market Low ● Market Average *has same value in the series.*



Rate History by Store Continued

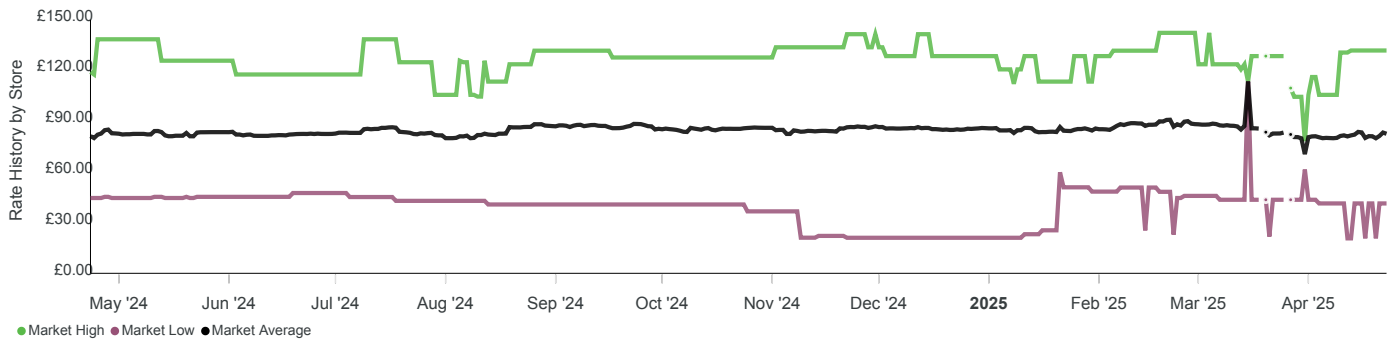
100 sq.ft (Last 1 Year, Premium, Any Floor)

⚠️ ● Market High ● Market Low ● Market Average has same value in the series.



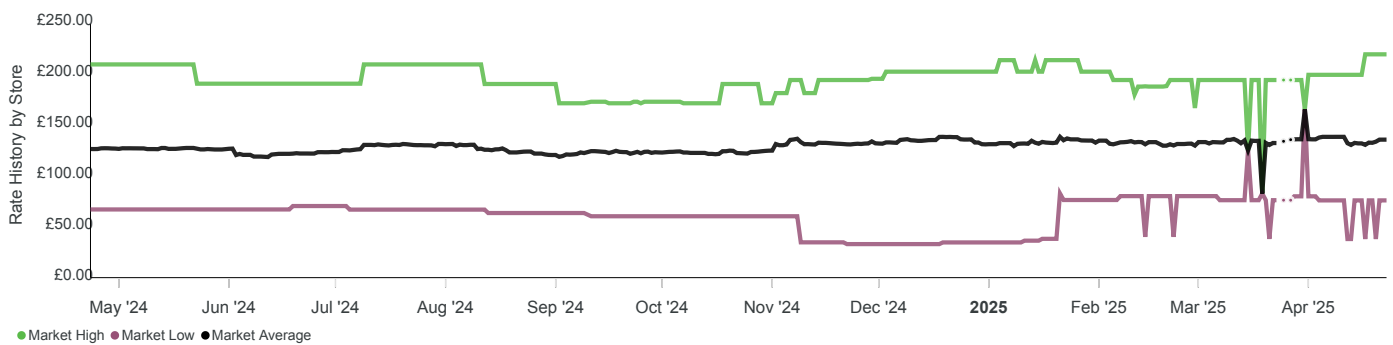
100 sq.ft (Last 1 Year, Value, Any Floor)

⚠️ ● Market High ● Market Low ● Market Average has same value in the series.



150 sq.ft (Last 1 Year, Premium, Any Floor)

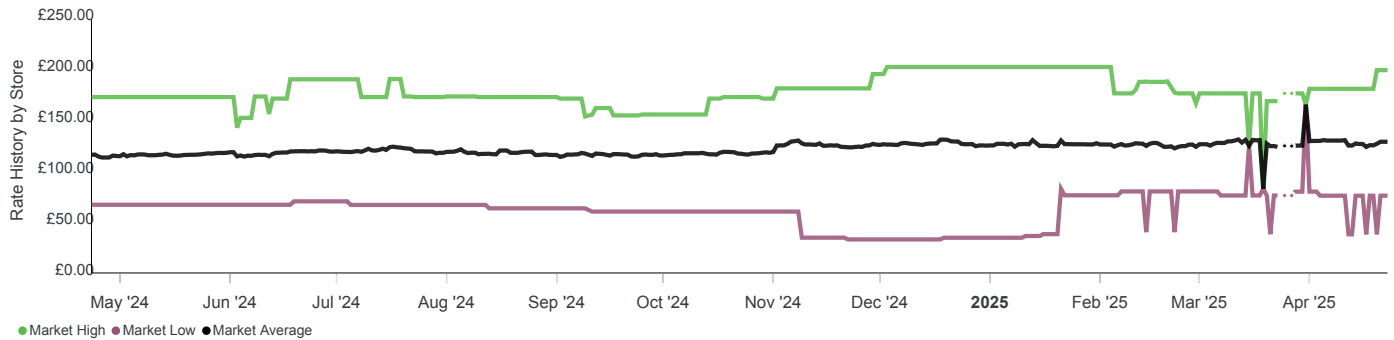
⚠️ ● Market High ● Market Low ● Market Average has same value in the series.



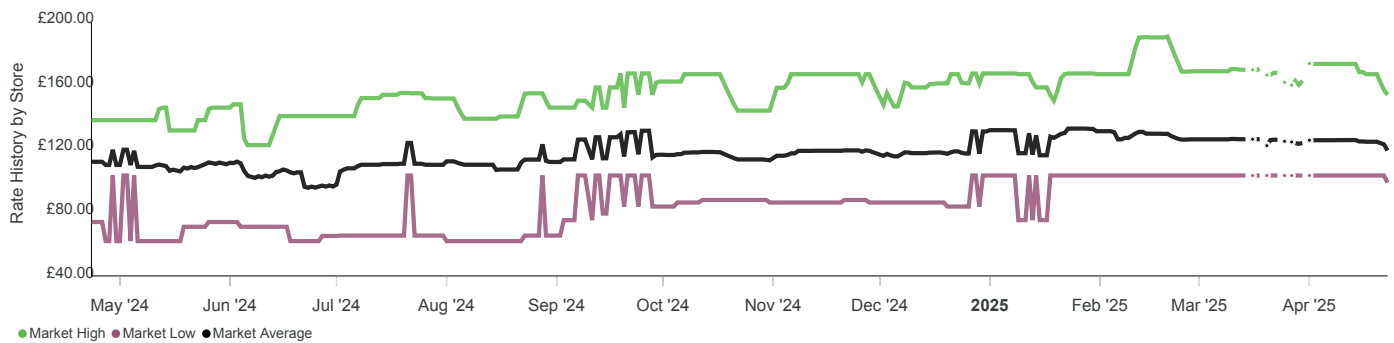
Rate History by Store Continued

150 sq.ft (Last 1 Year, Value, Any Floor)

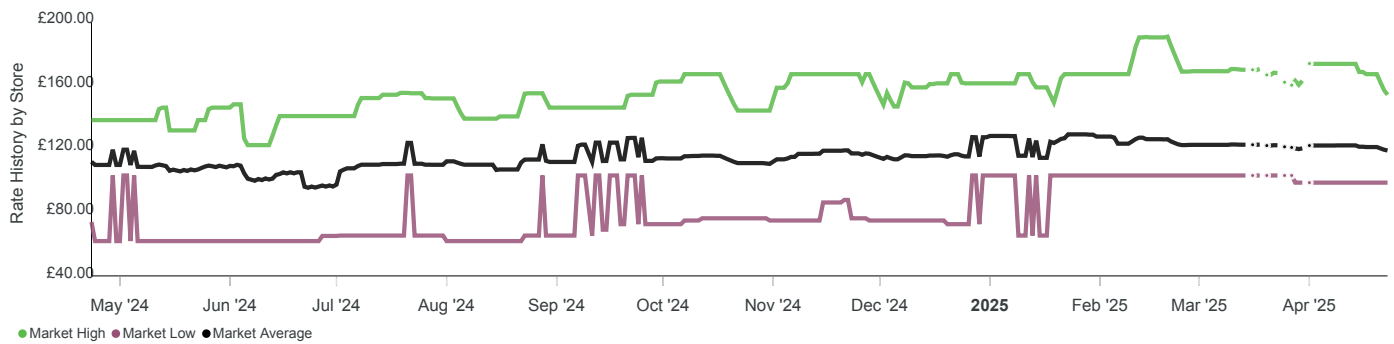
▲ ● Market High ● Market Low ● Market Average *has same value in the series.*



160 sq.ft (Last 1 Year, Premium, Any Floor)



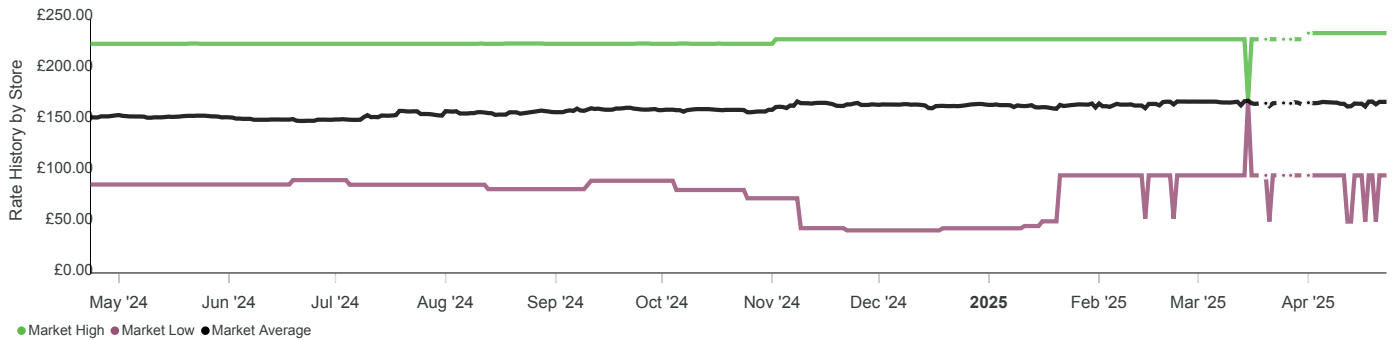
160 sq.ft (Last 1 Year, Value, Any Floor)



Rate History by Store Continued

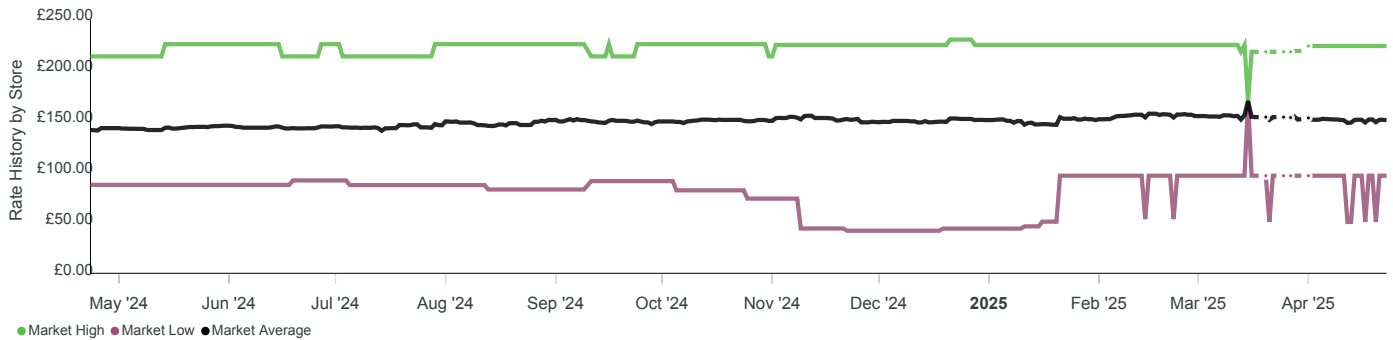
200 sq.ft (Last 1 Year, Premium, Any Floor)

⚠️ ● Market High ● Market Low ● Market Average has same value in the series.



200 sq.ft (Last 1 Year, Value, Any Floor)

⚠️ ● Market High ● Market Low ● Market Average has same value in the series.



Developments

Profile information on every property development in the market. Each development profile includes information such as development Stage, Project Type, Store Name, Owner, Address, etc.

Learn about how Square Footage is estimated for developments

The square footage of developments is estimated by calculating a weighted average of the square footage of other stores with known square footage in the same state.

The weights are based on the year the stores were built: 40% for developments. | 30% for stores built in 2024 or later. | 20% for stores built before 2024. | 10% for stores whose year of construction is unknown.

If square footage value is not known for any other stores in the state, the national weighted average is taken as the estimated square footage value.

Development Property Info

Stage	In Construction	In Construction	Final Planning
Project Type	New Building	New Building	New Building
Store Name	Prostore Richmond	Shurgard Self Storage Forest Hill	Karbon Self Storage
Address	Richmond	266-270 Gunnersbury Ave, London W4 5QB	1050 Great W Rd, London TW8 0LW
County	Greater London	Greater London	Greater London
Zoning	--	--	B8
Development Project Summary	The Owner plans to develop a Prostore Richmond self-storage facility in vacant land.	Hinduja Global Solutions plans to develop a Shurgard Self Storage facility. The property will encompass 0.505 acres with a single building featuring eight floors and a total of 107639 square feet. The facility will offer 1,000 units.	The Owner plans to develop a Karbon Self Storage. The plan comprises an eleven-story building for store space.
Acres	--	0.51	0.27
Building Square Footage	32,428*	107,639	45,945*
Number of Buildings	--	1	1
Floors	--	8	11
Number of Units	--	1,000	--
Expected Open Date	30-Aug-2025	30-Aug-2025	30-Dec-2025
Project Verification Stauts	Verified	Verified	Verified
Source URL	Source URL (http://prostore.biz/.....z/richmond.html)	Source URL 1 (https://chiswickcalendar.co.uk/.....to-be-approved/) Source URL 2 (https://democraticservices.hounslow.gov.uk/.....ry%20Avenue.pdf)	Source URL 1 (https://democraticservices.hounslow.gov.uk/.....01050%20GWR.pdf) Source URL 2 (https://www.brentfordtw8.com/.....plkarbon002.htm) Source URL 3 (https://www.brentfordtw8.com/.....plkarbon001.htm) Source URL 4 (https://planningandbuilding.hounslow.gov.uk/.....P%2F2023%2F1974) Source URL 5 (https://www.brentfordtw8.com/.....plkarbon003.htm) Source URL 6 (https://ukpropertyforums.com/.....reat-west-road/)
Last Checked Date	17-Mar-2025	17-Mar-2025	14-Mar-2025

Ownership Info

Owner Name	--	Hinduja Global Solutions	--
Owner Address	--	North London Business Park,Oakleigh Rd S, London N11 1NP	--
Owner Contact Name	--	Vivek Nanda	--
Operator/Management	Prostore Richmond	Shurgard UK Ltd	--
Operator Type	Single Operator	Large Operator	--

Developments Continued

Contractor Info

Contractor Name	--	Appian Construction Limited	--
Contractor Address	--	14 Robin Gardens, Christchurch BH23 2DT	--
Contractor Contact Name	--	Anthony Fusi	--

All Stores List

Profile information on every store in the market. Store profile information includes the Store Name, Store Address, Total Rentable Square Footage, Year Opened, Company owner and/or Operating Company, Rate Volatility over the past 30 days.

Total Square Feet values displayed here are obtained from public sources, including city and county property records. When this information is unavailable, StorTrack uses mapping tools or internal models to estimate the size of the property - such properties have an asterisk (*) next to their Total Square Feet value.

How is Rentable Square Feet (RSF) calculated for each property?

RSF is 95% of TSF if the property has 1 floor | RSF is 85% of TSF if the property has 2 floors | RSF is 75% of TSF if the property has 3 or more floors | RSF is 95% of TSF if the property has an unknown number of floors

Rate available for this unit type

Rate not available for this unit type

Rate previously available, but not currently advertised

SSA Member

Your Store

Space Station Brentford

0.06 mile

Station Road, Brentford Central, Brentford TW88EF

Total Square Feet

Rentable Square Footage

Owned by

Store Type

Rate Volatility

31,030 Sq Ft

23,273 Sq Ft

Space Station

Self Storage and Container

0%

Marketing Scorecard

58/100

Contactability

6/11

PaidSearch

19/35

Search

8/15

SocialMedia

7/14

Website

18/25

20 sq.ft

25 sq.ft

35 sq.ft

40 sq.ft

50 sq.ft

75 sq.ft

80 sq.ft

100 sq.ft

150 sq.ft

160 sq.ft

200 sq.ft

No Image Available

STOREX storage

0.43 mile

Great West Road, Brentford TW89AD

Total Square Feet

Rentable Square Footage

Owned by

Store Type

Rate Volatility

1,596 Sq Ft

1,196 Sq Ft

STOREX storage

Self Storage

N/A

Marketing Scorecard

20/100

Contactability

3/11

PaidSearch

0/35

Search

0/15

SocialMedia

0/14

Website

17/25

20 sq.ft

25 sq.ft

35 sq.ft

40 sq.ft

50 sq.ft

75 sq.ft

80 sq.ft

100 sq.ft

150 sq.ft

160 sq.ft

200 sq.ft

Safestore - Brentford

0.44 mile

Unit 5, Great West Trading Estate,Great West Road, Brentford TW89DN

Total Square Feet

Rentable Square Footage

Owned by

Store Type

Rate Volatility

58,203 Sq Ft

43,652 Sq Ft

Safestore Ltd

Self Storage

2%

Marketing Scorecard

59/100

Contactability

8/11

PaidSearch

17/35

Search

7/15

SocialMedia

7/14

Website

20/25

20 sq.ft

25 sq.ft

35 sq.ft

40 sq.ft

50 sq.ft

75 sq.ft

80 sq.ft

100 sq.ft

150 sq.ft

160 sq.ft

200 sq.ft

No Image Available

Wow Storage

0.48 mile

Transport Avenue, Brentford TW89HF

Total Square Feet

Rentable Square Footage

Owned by

Store Type

Rate Volatility

5,520 Sq Ft

4,140 Sq Ft

Wow Storage

Container

N/A

Marketing Scorecard

22/100

Contactability

5/11

PaidSearch

0/35

Search

1/15

SocialMedia

3/14

Website

13/25

20 sq.ft

25 sq.ft

35 sq.ft

40 sq.ft

50 sq.ft

75 sq.ft

80 sq.ft






100 sq.ft

150 sq.ft



160 sq.ft

200 sq.ft






All Stores List Continued

<div> ✓ Rate available for this unit type ✗ Rate not available for this unit type 👁 Rate previously available, but not currently advertised 🏠 SSA Member ★ Your Store </div>										
<div>  Henfield Storage - Chiswick 📍 0.58 mile Unit 4 Shield Drive, Brentford TW89EX <div> Total Square Feet Rentable Square Footage Owned by Store Type Rate Volatility </div> <div> 40,775 Sq Ft 28,543 Sq Ft Henfield Storage Self Storage 7% </div> <div> Marketing Scorecard Contactability PaidSearch Search SocialMedia Website </div> <div> 31/100 3/11 0/35 1/15 4/14 23/25 </div> </div>										
20 sq.ft	25 sq.ft	35 sq.ft	40 sq.ft	50 sq.ft	75 sq.ft	80 sq.ft	100 sq.ft	150 sq.ft	160 sq.ft	200 sq.ft
✓	✓	✓	✓	✓	✓	✗	✓	✓	✗	✓
<div>  Space Station Chiswick 📍 0.59 mile Westway House, Transport Avenue, Brentford TW89HF <div> Total Square Feet Rentable Square Footage Owned by Store Type Rate Volatility </div> <div> 53,115 Sq Ft 39,836 Sq Ft Space Station Self Storage and Container 0% </div> <div> Marketing Scorecard Contactability PaidSearch Search SocialMedia Website </div> <div> 55/100 6/11 19/35 5/15 7/14 18/25 </div> </div>										
20 sq.ft	25 sq.ft	35 sq.ft	40 sq.ft	50 sq.ft	75 sq.ft	80 sq.ft	100 sq.ft	150 sq.ft	160 sq.ft	200 sq.ft
✓	✓	✓	👁	✓	✓	✗	✓	✓	✓	✓
<div>  Access Self Storage Brentford 📍 0.78 mile 893 Great West Road, Isleworth TW75PD <div> Total Square Feet Rentable Square Footage Owned by Store Type Rate Volatility </div> <div> 161,836 Sq Ft 113,285 Sq Ft Access Self Storage Limited Self Storage 0% </div> <div> Marketing Scorecard Contactability PaidSearch Search SocialMedia Website </div> <div> 46/100 6/11 9/35 3/15 7/14 21/25 </div> </div>										
20 sq.ft	25 sq.ft	35 sq.ft	40 sq.ft	50 sq.ft	75 sq.ft	80 sq.ft	100 sq.ft	150 sq.ft	160 sq.ft	200 sq.ft
✓	✓	✓	✗	✓	✓	✗	✓	✓	✗	✓
<div>  Big Yellow Self Storage - Chiswick 📍 1.06 miles 961 Great West Road, Brentford TW89FX <div> Total Square Feet Rentable Square Footage Owned by Store Type Rate Volatility </div> <div> 73,000 Sq Ft 51,100 Sq Ft Big Yellow Self Storage Self Storage 13% </div> <div> Marketing Scorecard Contactability PaidSearch Search SocialMedia Website </div> <div> 43/100 8/11 6/35 0/15 7/14 22/25 </div> </div>										
20 sq.ft	25 sq.ft	35 sq.ft	40 sq.ft	50 sq.ft	75 sq.ft	80 sq.ft	100 sq.ft	150 sq.ft	160 sq.ft	200 sq.ft
✓	✓	✗	✓	✓	✓	✗	✓	✓	✗	✓
<div>  Shurgard Self Storage - Chiswick 1.3 miles 210 Power Rd, Chiswick W45PY Sunday - Monday 06:00 AM - 11:00 PM <div> Total Square Feet Rentable Square Footage Owned by Store Type Rate Volatility </div> <div> 5,467 Sq Ft 4,100 Sq Ft Shurgard Uk Limited Self Storage 1% </div> <div> Marketing Scorecard Contactability PaidSearch Search SocialMedia Website </div> <div> 53/100 3/11 17/35 6/15 7/14 20/25 </div> </div>										
20 sq.ft	25 sq.ft	35 sq.ft	40 sq.ft	50 sq.ft	75 sq.ft	80 sq.ft	100 sq.ft	150 sq.ft	160 sq.ft	200 sq.ft
✗	✗	✗	👁	✓	✗	✓	👁	✗	✓	✓

All Stores List Continued


<div> <div>✓ Rate available for this unit type</div> <div>✗ Rate not available for this unit type</div> <div>👁 Rate previously available, but not currently advertised</div> <div>🏠 SSA Member</div> <div>★ Your Store</div> </div>										
<div> <div>No Image Available</div> <div> Storage Isleworth 1.63 miles 159 Twickenham Road, Isleworth TW7DL </div> <div> Total Square Feet Rentable Square Footage Owned by Store Type Rate Volatility </div> <div> 8,876 Sq Ft 6,657 Sq Ft Storage Isleworth Self Storage 0% </div> <div> Marketing Scorecard Contactability Paid Search Search Social Media Website </div> <div> 12/100 3/11 0/35 0/15 0/14 9/25 </div> </div>										
20 sq.ft	25 sq.ft	35 sq.ft	40 sq.ft	50 sq.ft	75 sq.ft	80 sq.ft	100 sq.ft	150 sq.ft	160 sq.ft	200 sq.ft
✗	✗	✓	✗	✗	✗	✗	✗	✗	✗	✗
<div> <div></div> <div> Safestore - Chiswick 1.68 miles 22 Sutton Lane North, Great West Road, Chiswick, London W44LD </div> <div> Total Square Feet Rentable Square Footage Owned by Store Type Rate Volatility </div> <div> 68,033 Sq Ft 47,623 Sq Ft Safestore Ltd Self Storage 2% </div> <div> Marketing Scorecard Contactability Paid Search Search Social Media Website </div> <div> 35/100 8/11 0/35 0/15 7/14 20/25 </div> </div>										
20 sq.ft	25 sq.ft	35 sq.ft	40 sq.ft	50 sq.ft	75 sq.ft	80 sq.ft	100 sq.ft	150 sq.ft	160 sq.ft	200 sq.ft
✗	✓	✓	✗	✓	✓	✗	✓	✓	✗	✗
<div> <div>No Image Available</div> <div> Self Storage Chiswick Ltd. 1.7 miles St Thomas' Rd, Chiswick, London W43LD </div> <div> Total Square Feet Rentable Square Footage Owned by Store Type Rate Volatility </div> <div> 9,810 Sq Ft 7,358 Sq Ft Self Storage Chiswick Ltd. Self Storage and Parking 0% </div> <div> Marketing Scorecard Contactability Paid Search Search Social Media Website </div> <div> 11/100 3/11 0/35 0/15 0/14 8/25 </div> </div>										
20 sq.ft	25 sq.ft	35 sq.ft	40 sq.ft	50 sq.ft	75 sq.ft	80 sq.ft	100 sq.ft	150 sq.ft	160 sq.ft	200 sq.ft
✗	✗	✓	✗	✗	✗	✗	✗	✗	✗	✗
<div> <div></div> <div> Big Yellow Self Storage - Richmond 1.73 miles Victoria Villas, Lower Mortlake Road, Richmond TW92JX </div> <div> Total Square Feet Rentable Square Footage Owned by Store Type Rate Volatility </div> <div> 35,000 Sq Ft 26,250 Sq Ft Big Yellow Self Storage Self Storage 21% </div> <div> Marketing Scorecard Contactability Paid Search Search Social Media Website </div> <div> 37/100 8/11 0/35 0/15 7/14 22/25 </div> </div>										
20 sq.ft	25 sq.ft	35 sq.ft	40 sq.ft	50 sq.ft	75 sq.ft	80 sq.ft	100 sq.ft	150 sq.ft	160 sq.ft	200 sq.ft
✓	✓	✓	✓	✓	✓	✗	✓	✓	✗	✓
<div> <div>No Image Available</div> <div> Magenta Self Storage - London 1.75 miles 16 Stirling Road, London W38DJ </div> <div> Total Square Feet Rentable Square Footage Owned by Store Type Rate Volatility </div> <div> 21,980 Sq Ft 15,386 Sq Ft Magenta Storage Ltd Self Storage 1% </div> <div> Marketing Scorecard Contactability Paid Search Search Social Media Website </div> <div> 29/100 8/11 0/35 0/15 1/14 20/25 </div> </div>										
20 sq.ft	25 sq.ft	35 sq.ft	40 sq.ft	50 sq.ft	75 sq.ft	80 sq.ft	100 sq.ft	150 sq.ft	160 sq.ft	200 sq.ft
✗	✓	✓	✗	✓	✓	✗	✓	✓	✗	✓


All Stores List Continued


<div> <div>✓ Rate available for this unit type</div> <div>✗ Rate not available for this unit type</div> <div>👁 Rate previously available, but not currently advertised</div> <div>📍 SSA Member</div> <div>★ Your Store</div> </div>										
<div> <div>  Magenta Self Storage 1.76 miles Warples Way, London W30BG </div> <div> Total Square Feet Rentable Square Footage Owned by Store Type Rate Volatility </div> <div> 23,745 Sq Ft 17,809 Sq Ft Magenta Storage Ltd Self Storage N/A </div> <div> Marketing Scorecard Contactability Paid Search Search Social Media Website </div> <div> 0/100 0/11 0/35 0/15 0/14 0/25 </div> </div>										
20 sq.ft	25 sq.ft	35 sq.ft	40 sq.ft	50 sq.ft	75 sq.ft	80 sq.ft	100 sq.ft	150 sq.ft	160 sq.ft	200 sq.ft
✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
<div> <div>  Isleworth Self Storage 1.76 miles 207-209 Worton Road, Isleworth TW76DS </div> <div> Total Square Feet Rentable Square Footage Owned by Store Type Rate Volatility </div> <div> 15,041 Sq Ft 10,529 Sq Ft Currie Easy Self Storage Limited Self Storage 0% </div> <div> Marketing Scorecard Contactability Paid Search Search Social Media Website </div> <div> 28/100 6/11 0/35 1/15 3/14 18/25 </div> </div>										
20 sq.ft	25 sq.ft	35 sq.ft	40 sq.ft	50 sq.ft	75 sq.ft	80 sq.ft	100 sq.ft	150 sq.ft	160 sq.ft	200 sq.ft
✗	✓	✓	✗	✓	✓	✗	✓	✓	✗	✓
<div> <div>  Currie Easy Self Storage Ltd - Richmond 1.82 miles 1-13 Market Road, Richmond TW94LZ </div> <div> Total Square Feet Rentable Square Footage Owned by Store Type Rate Volatility </div> <div> 21,294 Sq Ft 15,971 Sq Ft Currie Easy Self Storage Limited Self Storage 0% </div> <div> Marketing Scorecard Contactability Paid Search Search Social Media Website </div> <div> 26/100 6/11 0/35 0/15 2/14 18/25 </div> </div>										
20 sq.ft	25 sq.ft	35 sq.ft	40 sq.ft	50 sq.ft	75 sq.ft	80 sq.ft	100 sq.ft	150 sq.ft	160 sq.ft	200 sq.ft
✗	✓	✓	✗	✓	✓	✗	✓	✓	✗	✓
<div> <div>  Access self storage Isleworth 1.83 miles 592 London Road, Isleworth TW74EY </div> <div> Total Square Feet Rentable Square Footage Owned by Store Type Rate Volatility </div> <div> 49,085 Sq Ft 34,360 Sq Ft Access Self Storage Limited Self Storage 29% </div> <div> Marketing Scorecard Contactability Paid Search Search Social Media Website </div> <div> 52/100 6/11 9/35 7/15 7/14 23/25 </div> </div>										
20 sq.ft	25 sq.ft	35 sq.ft	40 sq.ft	50 sq.ft	75 sq.ft	80 sq.ft	100 sq.ft	150 sq.ft	160 sq.ft	200 sq.ft
✓	✓	✓	✗	✓	✓	✗	✓	✓	✗	✓
<div> <div>  Happy 2 Move 1.89 miles 29 Cherington Road, London W73HL </div> <div> Total Square Feet Rentable Square Footage Owned by Store Type Rate Volatility </div> <div> 5,076 Sq Ft 3,553 Sq Ft Happy 2 move Self Storage N/A </div> <div> Marketing Scorecard Contactability Paid Search Search Social Media Website </div> <div> 21/100 3/11 0/35 0/15 3/14 15/25 </div> </div>										
20 sq.ft	25 sq.ft	35 sq.ft	40 sq.ft	50 sq.ft	75 sq.ft	80 sq.ft	100 sq.ft	150 sq.ft	160 sq.ft	200 sq.ft
✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗


All Stores List Continued


✓ Rate available for this unit type ✗ Rate not available for this unit type 🚫 Rate previously available, but not currently advertised 🏆 SSA Member ★ Your Store

 Access Self Storage Ealing 1.91 miles Manor Road, West Ealing, London W130AS				Total Square Feet Rentable Square Footage Owned by Store Type Rate Volatility		50,362 Sq Ft 37,772 Sq Ft Access Self Storage Limited Self Storage 25%		Marketing Scorecard Contactability Paid Search Search Social Media Website		37/100 6/11 0/35 0/15 7/14 24/25
20 sq.ft	25 sq.ft	35 sq.ft	40 sq.ft	50 sq.ft	75 sq.ft	80 sq.ft	100 sq.ft	150 sq.ft	160 sq.ft	200 sq.ft
✓	✓	✓	✓	✓	✓	✓	✓	✓	✗	✓

 Self Storage Ealing 1.91 miles Saunders House, 53 The Mall, London W53TA				Total Square Feet Rentable Square Footage Owned by Store Type Rate Volatility		9,810 Sq Ft ★ 7,358 Sq Ft Self Storage Ealing Self Storage 0%		Marketing Scorecard Contactability Paid Search Search Social Media Website		11/100 3/11 0/35 0/15 0/14 8/25
20 sq.ft	25 sq.ft	35 sq.ft	40 sq.ft	50 sq.ft	75 sq.ft	80 sq.ft	100 sq.ft	150 sq.ft	160 sq.ft	200 sq.ft
✗	✗	✓	✗	✗	✗	✗	✗	✗	✗	✗

 Big Yellow Self Storage - Sheen 1.94 miles 197 Lower Richmond Road, Richmond TW94LN				Total Square Feet Rentable Square Footage Owned by Store Type Rate Volatility		64,000 Sq Ft 44,800 Sq Ft Big Yellow Self Storage Self Storage 5%		Marketing Scorecard Contactability Paid Search Search Social Media Website		37/100 8/11 0/35 0/15 7/14 22/25
20 sq.ft	25 sq.ft	35 sq.ft	40 sq.ft	50 sq.ft	75 sq.ft	80 sq.ft	100 sq.ft	150 sq.ft	160 sq.ft	200 sq.ft
✓	✓	✗	✓	✓	✓	✗	✓	✓	✗	✓

 Storemates lutrc 1.96 miles 120 Avenue Rd, Acton W38QG				Total Square Feet Rentable Square Footage Owned by Store Type Rate Volatility		40,676 Sq Ft ★ 30,507 Sq Ft Storemates lutrc Self Storage N/A		Marketing Scorecard Contactability Paid Search Search Social Media Website		14/100 6/11 0/35 0/15 0/14 8/25
20 sq.ft	25 sq.ft	35 sq.ft	40 sq.ft	50 sq.ft	75 sq.ft	80 sq.ft	100 sq.ft	150 sq.ft	160 sq.ft	200 sq.ft
✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗

 Self Storage Richmond upon Thames Ltd 2.04 miles 2 Heron Square, Richmond TW91EP				Total Square Feet Rentable Square Footage Owned by Store Type Rate Volatility		28,916 Sq Ft 21,687 Sq Ft Self Storage Richmond upon Thames Ltd Self Storage 0%		Marketing Scorecard Contactability Paid Search Search Social Media Website		11/100 3/11 0/35 0/15 0/14 8/25
20 sq.ft	25 sq.ft	35 sq.ft	40 sq.ft	50 sq.ft	75 sq.ft	80 sq.ft	100 sq.ft	150 sq.ft	160 sq.ft	200 sq.ft
✗	✗	✓	✗	✗	✗	✗	✗	✗	✗	✗

All Stores List Continued

Rate available for this unit type

✗ Rate not available for this unit type

👁 Rate previously available, but not currently advertised

🏆 SSA Member

★ Your Store

Space Station Isleworth

🏆 2.1 miles

17-18 Worton Hall Estate, Worton Road, Isleworth TW76ER

Total Square Feet

Rentable Square Footage

Owned by

Store Type

Rate Volatility

24,870 Sq Ft

17,409 Sq Ft

Space Station

Container

0%

Marketing Scorecard

Contactability

PaidSearch

Search

SocialMedia

Website

50/100

6/11

17/35

2/15

7/14

18/25

20 sq.ft

25 sq.ft

35 sq.ft

40 sq.ft

50 sq.ft

75 sq.ft

80 sq.ft

100 sq.ft

150 sq.ft

160 sq.ft

200 sq.ft

✗

✗

✓

👁

✓

✗

✓

✗

✗

✓

✗

Big Yellow Self Storage - Ealing

🏆 2.23 miles

399 Uxbridge Road, London UB13EW

Total Square Feet

Rentable Square Footage

Owned by

Store Type

Rate Volatility

57,000 Sq Ft

42,750 Sq Ft

Big Yellow Self Storage

Self Storage

14%

Marketing Scorecard

Contactability

PaidSearch

Search

SocialMedia

Website

37/100

8/11

0/35

0/15

7/14

22/25

20 sq.ft

25 sq.ft

35 sq.ft

40 sq.ft

50 sq.ft

75 sq.ft

80 sq.ft

100 sq.ft

150 sq.ft

160 sq.ft

200 sq.ft

✓

✓

✗

✓

✓

✓

✗

✓

✓

✗

✓

No Image Available

Currie Easy Self Storage Ltd - Twickenham

🏆 2.39 miles

Unit A,Twickenham Trading Estate,Rugby Road, Twickenham TW11DQ

Total Square Feet

Rentable Square Footage

Owned by

Store Type

Rate Volatility

98,346 Sq Ft*

68,842 Sq Ft

Currie Easy Self Storage Limited

Self Storage

0%

Marketing Scorecard

Contactability

PaidSearch

Search

SocialMedia

Website

29/100

6/11

0/35

3/15

2/14

18/25

20 sq.ft

25 sq.ft

35 sq.ft

40 sq.ft

50 sq.ft

75 sq.ft

80 sq.ft

100 sq.ft

150 sq.ft

160 sq.ft

200 sq.ft

✗

✓

✓

✗

✓

✓

✗

✓

✓

✗

✓

Access Self Storage Twickenham

🏆 2.45 miles

30 Rugby Road, Twickenham TW11DG

Total Square Feet

Rentable Square Footage

Owned by

Store Type

Rate Volatility

97,958 Sq Ft

68,571 Sq Ft

Access Self Storage Limited

Self Storage

30%

Marketing Scorecard

Contactability

PaidSearch

Search

SocialMedia

Website

56/100

6/11

17/35

3/15

7/14

23/25

20 sq.ft

25 sq.ft

35 sq.ft

40 sq.ft

50 sq.ft

75 sq.ft

80 sq.ft

100 sq.ft

150 sq.ft

160 sq.ft

200 sq.ft

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

✓

Safestore - Acton

🏆 2.5 miles

5-10 Eastman Road, London W37YG

Total Square Feet

Rentable Square Footage

Owned by

Store Type

Rate Volatility

68,214 Sq Ft

47,750 Sq Ft

Safestore Ltd

Self Storage

2%

Marketing Scorecard

Contactability

PaidSearch

Search

SocialMedia

Website

35/100

8/11

0/35

0/15

7/14

20/25

20 sq.ft

25 sq.ft

35 sq.ft

40 sq.ft

50 sq.ft

75 sq.ft

80 sq.ft

100 sq.ft

150 sq.ft

160 sq.ft

200 sq.ft

✗

✓

✓

✗

✓

✓

✗






✓

✓

✗


✓


All Stores List Continued


✓ Rate available for this unit type										
✗ Rate not available for this unit type										
👁 Rate previously available, but not currently advertised										
🏆 SSA Member										
★ Your Store										
<div><div>Storage Acton Ltd 2.5 miles 28 Eastman Rd, Acton W37YG</div></div>										
Total Square Feet Rentable Square Footage Owned by Store Type Rate Volatility				12,566 Sq Ft* 8,796 Sq Ft Storage Acton Ltd Self Storage 0%				Marketing Scorecard		11/100
								Contactability PaidSearch Search SocialMedia Website		3/11 0/35 0/15 1/14 7/25
20 sq.ft	25 sq.ft	35 sq.ft	40 sq.ft	50 sq.ft	75 sq.ft	80 sq.ft	100 sq.ft	150 sq.ft	160 sq.ft	200 sq.ft
✗	✗	✓	✗	✗	✗	✗	✗	✗	✗	✗
<div><div>Central Moves Removals & Storage 2.5 miles Skills Centre, Twickenham Trading Estate, Rugby Road, Twickenham TW11DG</div></div>										
Total Square Feet Rentable Square Footage Owned by Store Type Rate Volatility				4,178 Sq Ft 2,925 Sq Ft Central moves removals & storage Self Storage N/A				Marketing Scorecard		19/100
								Contactability PaidSearch Search SocialMedia Website		5/11 0/35 0/15 4/14 10/25
20 sq.ft	25 sq.ft	35 sq.ft	40 sq.ft	50 sq.ft	75 sq.ft	80 sq.ft	100 sq.ft	150 sq.ft	160 sq.ft	200 sq.ft
✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
<div><div>GB Liners London 2.5 miles 28 Armstrong Way,Great Western Industrial Park, Southall UB24SD</div></div>										
Total Square Feet Rentable Square Footage Owned by Store Type Rate Volatility				20,538 Sq Ft 15,404 Sq Ft GB Liners Ltd Self Storage and Container N/A				Marketing Scorecard		22/100
								Contactability PaidSearch Search SocialMedia Website		6/11 0/35 0/15 6/14 10/25
20 sq.ft	25 sq.ft	35 sq.ft	40 sq.ft	50 sq.ft	75 sq.ft	80 sq.ft	100 sq.ft	150 sq.ft	160 sq.ft	200 sq.ft
✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗
<div><div>Big Yellow Self Storage - Twickenham 🏆 2.53 miles 1A Rugby Road, Twickenham TW11DG</div></div>										
Total Square Feet Rentable Square Footage Owned by Store Type Rate Volatility				73,000 Sq Ft 51,100 Sq Ft Big Yellow Self Storage Self Storage 11%				Marketing Scorecard		53/100
								Contactability PaidSearch Search SocialMedia Website		8/11 9/35 7/15 7/14 22/25
20 sq.ft	25 sq.ft	35 sq.ft	40 sq.ft	50 sq.ft	75 sq.ft	80 sq.ft	100 sq.ft	150 sq.ft	160 sq.ft	200 sq.ft
✓	✓	✓	✓	✓	✓	✗	✓	✓	✗	✓
<div><div>Access Self Storage Acton 🏆 2.55 miles 207-211 The Vale, Acton, London W37QS</div></div>										
Total Square Feet Rentable Square Footage Owned by Store Type Rate Volatility				62,938 Sq Ft 44,057 Sq Ft Access Self Storage Limited Self Storage 52%				Marketing Scorecard		36/100
								Contactability PaidSearch Search SocialMedia Website		6/11 0/35 0/15 7/14 23/25
20 sq.ft	25 sq.ft	35 sq.ft	40 sq.ft	50 sq.ft	75 sq.ft	80 sq.ft	100 sq.ft	150 sq.ft	160 sq.ft	200 sq.ft
✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

All Stores List Continued

✓ Rate available for this unit type ✗ Rate not available for this unit type 🚫 Rate previously available, but not currently advertised 🏆 SSA Member ★ Your Store

 Storage King Self Storage in Acton 2.62 miles 54-58 Stanley Gardens, Acton W37SZ				Total Square Feet Rentable Square Footage Owned by Store Type Rate Volatility		66,611 Sq Ft 46,628 Sq Ft N/A Self Storage N/A		Marketing Scorecard Contactability Paid Search Search Social Media Website		31/100 6/11 0/35 0/15 7/14 18/25
20 sq.ft	25 sq.ft	35 sq.ft	40 sq.ft	50 sq.ft	75 sq.ft	80 sq.ft	100 sq.ft	150 sq.ft	160 sq.ft	200 sq.ft
✗	✗	✗	✗	✗	✗	✗	✗	✗	✗	✗

 Storage Cranford Ltd. 2.65 miles 131A Heston Rd, Heston, Hounslow TW50RF				Total Square Feet Rentable Square Footage Owned by Store Type Rate Volatility		1,313 Sq Ft 985 Sq Ft Storage Cranford Ltd. Self Storage 0%		Marketing Scorecard Contactability Paid Search Search Social Media Website		11/100 3/11 0/35 0/15 0/14 8/25
20 sq.ft	25 sq.ft	35 sq.ft	40 sq.ft	50 sq.ft	75 sq.ft	80 sq.ft	100 sq.ft	150 sq.ft	160 sq.ft	200 sq.ft
✗	✗	✓	✗	✗	✗	✗	✗	✗	✗	✗

 Storage Kings Cross 2.99 miles 2 East Vale, London W37RU				Total Square Feet Rentable Square Footage Owned by Store Type Rate Volatility		7,983 Sq Ft* 5,987 Sq Ft Storage Kings Cross Self Storage 0%		Marketing Scorecard Contactability Paid Search Search Social Media Website		15/100 3/11 0/35 0/15 0/14 12/25
20 sq.ft	25 sq.ft	35 sq.ft	40 sq.ft	50 sq.ft	75 sq.ft	80 sq.ft	100 sq.ft	150 sq.ft	160 sq.ft	200 sq.ft
✗	✗	✓	✗	✗	✗	✗	✗	✗	✗	✗

StorTrack's Marketing Scorecard

The StorTrack Marketing Scorecard is a scoring mechanism for judging the activity and effectiveness of a Store's local marketing. This enables us to create a methodology for comparison and competitive insight.

The Scorecard is created by monitoring five different areas of a Store's marketing activities. StorTrack has created a weighted scoring process for each of these five categories. The category scores are what you see on the Marketing Scorecard page.

Website (25 Points)

The Website Content scoring is based on the availability of the below factors: Multiple pages, Navigation, Photos, Video, Map/Directions, Reviews/Testimonials	0-7 Score
Online Pricing for the store is based on the pricing data available online and the volatility.	0-7 Score
Online promotions is based on the promotion advertised for the unit types and on the Home page of the store website.	0-5 Score
The Metadata score is based on the search options available for finding a location, a sitemap, a search box to identify a specific page, etc.	0-3 Score
Direct booking engine is scored based on the website ability to complete an online rental/reservation.	0-3 Score

Search (Nonorganic) (35 points)

The score for the store is determined based on the order of the search result occurrence and the results within the Advertisement content section on the first page of the search results. The scores are listed below based searching on the following platforms with the keywords "self-storage [city name]".

Buys Google Adwords	0-12 Score
Buys Bing Ads	0-9 Score
Buys Yelp Ads	0-7 Score
Buys YellowPages Ads	0-7 Score

Search (organic) (15 points)

The score for the store is determined based on the keywords "self-storage [city name]" and if store appears on the first page of the search results.

First Page on Google	0-4 Score
First Page on Bing	0-3 Score
First Page on Yelp	0-3 Score
First Page on YellowPages	0-3 Score
GoogleMaps	0-2 Score

Social Media (14 points)

The social media score is based on the availability of the company profile, location specific profile, and posts within the last week and last month.

Facebook	0-7 Score
Twitter	0-7 Score

Contactability (11 points)

This score is based on the ease and methods to contact the store.

Contact Form/Direct Phone Number	0-3 Score
24/7 Customer Support Center	0-3 Score
Chat Support on Website	0-2 Score
1-800/Toll Free Number	0-3 Score